



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

January 28, 2014

F2014-02

TO: All California Fairs, Entry Supervisors and Livestock Show Coordinators

SUBJECT: 2014 State Rules Book Release and Fairs Management Consultant Position

The Division of Fairs & Expositions (F&E) is happy to release the 2014 State Rules Book. We thank the State Rules Committee for meeting in early November to review the rules. Significant rules changes involve eligibility, please see page 10 for more details. Also, Animal Health Rules, starting on page 16, and Equine Health Regulations, starting on page 21 have had major modifications.

We are also excited to announce that the California State Fair and Exposition has hired a new Ag Programs Manager, serving as the Fairs Management Consultant that will provide oversight to State Rules in 2014. Please help us welcome Jay Carlson, a 31 year veteran of Cal Expo with significant experience in planning, organizing and promoting the Junior and Open Livestock shows, Junior and Open Horse Shows, Commercial Wine Program, Fur and Feathers, Fine Art and Home Brew.

He has extensive knowledge and helped create many of the State Fairs highly awarded programs such as DNA Fingerprinting, Quality Assurance, Residue Testing and Champion Challenge.

He has served on many agricultural statewide and national committees and has been involved with Fair support associations such as Western Fairs Association, International Association of Fairs and Expos as well as our very own California State Rules.

For any future rules questions, variance requests or protests please contact Jay Carlson at jcarlson@calexpo.com or (916) 263-3109. Full contact information regarding official protests can be found in the State Rules book.

Sincerely,

John Quiroz
Division of Fairs & Expositions
Department of Food & Agriculture

