

Mario Simoes Dairy
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August 26, 2010

A.G. Kawamura, Secretary
California Department of Food and Agriculture
1220 N. Street, Suite 409
Sacramento, CA 95714

Dear Mr. AG Kawamura:

More than ever, the CA Dairyman needs your help. Our business requires that we kept our animals cared for and fed to produce a product. All the while, we have no guarantees that the commodities that we purchase as well as the other operating costs of our business, in relation to the caring of our animals, will be purchased at an affordable price NOR are we guaranteed a fair price for the product we are producing. Our relationship with our banker as well as the people we have done business with in the past 20 + years has become strained, the money is not there to be borrowed and our fellow businessman are not in a position to carry us either. A floor price of \$14.50 is a start, knowing that are milk price will not dip down below this mark assists us in effectively and efficiently running our business We want to be here for generations to come, unless we see this floor price, that will not be the case.

I urge you to help us and establish a floor price of \$14.50.

Respectfully,

Mario Simoes Jr.

Mario Simoes Dairy
Mario Simoes Jr., owner