



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

A. G. Kawamura, Secretary

August 25, 2010

John Rossi  
California Floor Price Committee  
PO Box 332  
Manteca, CA 95336

Dear Mr. Rossi:

This letter is in response to your petition received on August 13, 2010 requesting a public hearing to consider changes to Article III Section 300.0 (A), (D) and (E) of the Stabilization and Marketing Plans for Market Milk, as amended for Northern and Southern California.

The Department has reviewed your petition in accordance with Title 3, Section 2080.2 of the California Code of Regulations (3 CCR 2080.2). After careful consideration of the merits of the petition, the Department has decided not to call a hearing at this time. Establishing a floor price for a two year period would result in prices that are not in a reasonable and sound economic relationship with the national value of manufactured milk products, as required by Section 62062 of the Food and Agricultural code. Also, the petition requested a Compensatory Payment Program be instituted to require milk originating from outside of California be sold at specified price levels. The Department does not have any authority to implement a program of this type.

Sincerely,

Kevin Masuhara, Director  
Division of Marketing Services

