



CALIFORNIA Dairy Information

BULLETIN

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Packaged Fluid Milk in California - Container Survey

Percentage of Total Fluid Milk Products Sold, by Size of Container
October of Selected Years: 2004, 2005, 2006, 2007, 2008, 2009

Year	3, 5, 6 Gallon	1 Gallon	1/2 Gallon	Quart	1/3 Quart (10 oz.)	Pint	1/2 Pint & (8 oz. Pouch)	4 oz. (Pouch)	12, 14 oz.	Other
	Percent									
2004	1.02%	69.49%	15.08%	2.52%	0.41%	1.97%	8.82%	0.09%	0.35%	0.26%
2005	1.06%	69.89%	14.99%	2.32%	0.41%	1.70%	9.10%	0.19%	0.35%	0.01%
2006	0.85%	69.66%	15.25%	2.08%	0.40%	1.74%	8.97%	0.09%	0.28%	0.67%
2007	0.91%	67.02%	16.58%	2.12%	0.37%	1.59%	9.70%	0.11%	0.24%	1.37%
2008	0.88%	68.56%	16.67%	2.25%	0.29%	1.68%	9.41%	0.10%	0.14%	0.01%
2009	0.77%	65.90%	21.60%	2.66%	0.19%	0.42%	7.86%	0.09%	0.27%	0.24%

Percentage of Total Fluid Milk Products Sold, by Type of Container
October of Selected Years: 2004, 2005, 2006, 2007, 2009, 2009

Year	Glass	Paper	Plastic	Bag
	Percent			
2004	0.06%	17.17%	82.28%	0.47%
2005	0.06%	17.24%	82.15%	0.55%
2006	0.07%	17.70%	81.86%	0.36%
2007	0.02%	20.15%	79.38%	0.44%
2008	0.16%	18.88%	80.46%	0.50%
2009	0.03%	23.90%	75.54%	0.53%

- The top three containers of fluid milk sold in California for October 2009 were: gallon plastic containers (65.9%); half gallon paper containers (15.0%); and half gallon plastic containers (6.6%).
- The gallon size container continued to be the most utilized size container for fluid milk products, followed by the half gallon and half pint/8 oz. pouch size containers, respectively.

(See Page 30 for detailed report)



Source: October 2009 Fluid Milk Sales Container Survey for California, completed by CDFA Dairy Marketing Branch, December 2009