

# California Farm Bureau Federation

Presented By: Mike Bradley

# Overview

- ▶ Food loss on the farm
    - Economic and social issue
  - ▶ Taking action
    - Young Farmers & Ranchers
  - ▶ Telling the story
    - California Bountiful
  - ▶ Support CA agriculture
    - Are you a Calivore?
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# American Farm Bureau Federation & Feeding America

- ▶ Since 2003, over 83 million meals have been served with this partnership.
- ▶ 10<sup>th</sup> year California YF&R has participated.
- ▶ This year CA YF&R donated over 10 million pounds of food.
- ▶ YF&R organizations participate in gleaning and collecting activities throughout CA.



# CA YF&R contributions

In 2010...

- ▶ CA YF&R reported a food donation total of 10,145,006 pounds.
- ▶ Contributed 6,170 volunteer hours.
- ▶ Received monetary donations of more than \$1,750 for local food banks.



YF&R leaders at their national conference

# 2011/2012 CA Harvest for All

CA YF&R	Pounds	Hours	Dollars
2011	1,459,348	706	\$1,950
2012	10,143,570	720	\$4,000



2013 YF&R leaders in  
Phoenix, AZ.

# California Bountiful magazine



# Calivore

Keep it **local**, be a  
**Calivore**

Seek out California-grown food and farm products.



Become a Calivore today. Visit our website to join others in supporting research, education and public outreach on behalf of California family farmers and ranchers.

[www.californiabountiful.org](http://www.californiabountiful.org)

# The Future



**Thank you**

Questions?