

**MEETING OF THE CALIFORNIA STATE BOARD OF FOOD AND AGRICULTURE**  
(ALL MEETINGS OPEN TO THE GENERAL PUBLIC)

**Location:** CA Department of Food and Agriculture  
1220 'N' Street – Main Auditorium  
Sacramento, CA 95814

**Contact:** Joshua Eddy, Executive Director  
**Office:** (916) 654-0462

**MEETING MINUTES FOR NOVEMBER 17, 2010**

Item  
No.

**(1) CALL TO ORDER**

- (a) The meeting was called to order Wednesday, November 17, 2010, at approximately 10:00 a.m. Al Montna, President of the State Board of Food and Agriculture presiding.
- (b) Welcoming remarks provided by President Montna.
- (c) Pledge of Allegiance.

**(2) ROLL CALL**

Roll call taken by Joshua Eddy, Executive Director.

**Present:**

Al Montna	Arlan Van Leeuwen	Luawanna Hallstrom
Michael Darnell	Kerry Tucker	Kiran Black
Ashley Boren	Adan Ortega, Jr.	Craig McNamara
David Wehner	Ben Drake	Donald Bransford

**Absent:**

Sean McNally	Marvin Meyers	Daniel Dooley
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**(3) APPROVAL OF MINUTES – October 27, 2010**

Board member Craig McNamara moved to approve the minutes of the October 27, 2010 meeting. Board member Ben Drake seconded the motion and a unanimous vote carried the motion.

**(4) DEPARTMENTAL UPDATE**

Deputy Secretary David Pegos provided a departmental update to the Board. Topics included: Governor's Global Climate Summit 3, Red palm weevil, California Invasive Species Advisory Committee's strategic framework, and the application period for 2011 Specialty Crop Block Grant funding.

**(5) PRESENTATION TO THE BOARD – Climate Change**

The Board heard a presentation from the World Bank concerning climate change and the impact on global agricultural production. The presentation included an overview of the World Bank's initiatives addressing climate change and projections concerning the need for increased agricultural production in the near future.

Speaker:

- Mark Cackler, World Bank

The presentation concluded without formal action by the Board.

(6) **PRESENTATION TO THE BOARD – California Agricultural Vision 2030**

The Board heard from American Farmland Trust on the Ag Vision Advisory Committee’s recommendations to the California State Board of Food and Agriculture. These recommendations highlight a two-year collaborative process by diverse stakeholders to secure a sustainable future for California agriculture

Speaker:

- Edward Thompson, Jr., American Farmland Trust

MOTION: Board member Kerry Tucker moved that Board accept the Ag Vision policy recommendations. Board member Adan Ortega, Jr. seconded the motion and a unanimous vote carried the motion.

(7) **PRESENTATION TO THE BOARD – Food Policy**

The Board heard from the Roots of Change organization concerning local food initiatives and the organization’s plan for the coming years.

Speaker included:

- Michael Dimock, Roots of Change

The presentation concluded without formal action by the Board.

(8) **PRESENTATION TO THE BOARD – Outreach/Communication**

The Board heard from AdFarm concerning the outreach and communication plan of the California Agricultural Communications Coalition. The presentation focused on the social media tools the organization is utilizing to raises consumer awareness on California agricultural issues.

Speaker included:

- Kathryn Pinke, AdFarm

The presentation concluded without formal action by the Board.

(9) **PRESENTATION TO THE BOARD – Leadership Programs**

The Bard heard from the California Agricultural Leadership Foundation on the statewide agricultural leadership program and changes within the organization.

Speaker included:

- A. Charles Crabb, California Agricultural Leadership Foundation

The presentation concluded without formal action by the Board.

(10) **OTHER BUSINESS**

No other business was discussed by the Board.

(11) **PUBLIC COMMENT**

There were no public comments.

(12) **CLOSING COMMENTS AND ADJOURNMENT**

With no further business before the Board, the meeting was adjourned at approximately 1:30 p.m.