

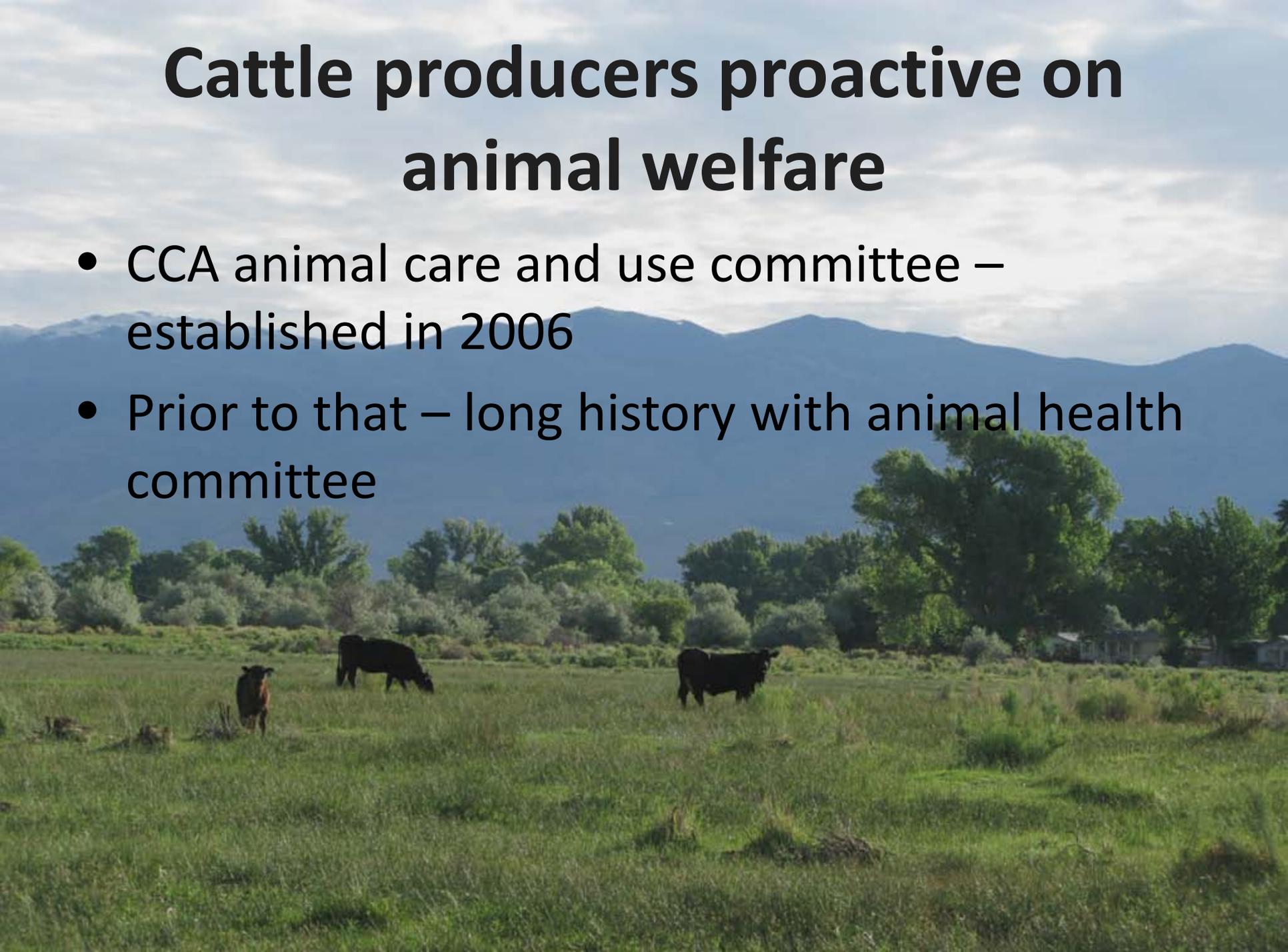


CALIFORNIA CATTLEMEN'S ASSOCIATION



Cattle producers proactive on animal welfare

- CCA animal care and use committee – established in 2006
- Prior to that – long history with animal health committee



Cattle producers proactive on animal welfare

Quality assurance committee

Certification programs

Educational efforts in animal handling



**Cattle producers proactive on
animal welfare – Animal welfare
task force established in 2008**



CCA Animal Welfare Task Force

Attended a national meeting where a list serve was created among producers, veterinarians, academics, associations and allied industry partners to share information nationally.

Surveyed beef producers in California regarding practices....Results published in CCA magazine and elsewhere.

Presentations at local, state and national meetings....

CCA Animal Welfare Task Force

- Invited Bernard Rollin, noted animal rightist, philosopher and author to California to present to CCA and to other groups.
- Bernie has become a great resource for the Task Force.
- Article on “How to Lose the Argument on Animal Welfare”..published in CCA and picked up nationally
- Invited Temple Grandin (numerous times) to address CCA membership and offer training

CCA Animal Welfare Task Force

- Survey results – Over 80 % of producers said they would consider adopting alternative practices for the most invasive procedures, if they were economically feasible and realistic.
- Looked at the idea of building coalitions outside of traditional agriculture –American Humane and National Animal Alliance
- Appointed to UC Animal Welfare Task Force

CCA Animal Welfare Task Force

- Further exploration of coalitions with groups other than agricultural groups.
- Consider securing funding to investigate reasonable and practical alternatives to invasive procedures.
- Complete non-ambulatory cow survey....assess scope and solutions (ARI, CSUC and UC) – Holly Foster, Co-PI, Kirby Swickard, Student Assistant

QUESTIONS ?

