

MEETING OF THE CALIFORNIA STATE BOARD OF FOOD AND AGRICULTURE
(ALL MEETINGS OPEN TO THE GENERAL PUBLIC)

Location: CA Department of Food and Agriculture
1220 N Street – Main Auditorium
Sacramento, CA 95814

Contact: Joshua Eddy, Executive Director
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MEETING MINUTES FEBRUARY 7, 2012

Item
No.

(1) CALL TO ORDER

- (a) The meeting was called to order on Tuesday, February 7, 2012 at approximately 9:10 a.m. Craig McNamara, President of the State Board of Food and Agriculture presiding.
- (b) Welcoming remarks provided by President McNamara.
- (c) Pledge of Allegiance.

(2) ROLL CALL

Roll call taken by Joshua Eddy, Executive Director.

Present:

Craig McNamara	Ben Drake	Daniel Dooley
Kerry Tucker	Donald Bransford	Marvin Meyers
Kiran Black	Arlan Van Leeuwen	

Absent:

David Wehner	Sean McNally	Miles Reiter
Luawanna Hallstrom	Ashley Boren	

(3) APPROVAL OF MINUTES – December 14, 2011

Board member Marvin Meyers moved to approve the minutes of the December 14, 2011 meeting. Board member Ben Drake seconded the motion and a unanimous vote carried the motion.

(4) DEPARTMENTAL UPDATE

A departmental update was not provided.

(5) PRESENTATION TO THE BOARD – Innovation & Change in the Food System

The Board heard from one speaker regarding changes and trends within the retail food system. The presentation covered opportunities for California farmers and ranchers within the marketplace as retailers respond to consumer demands.

Speaker:

- Bill Bishop, Brick Meets Click

The presentation concluded without formal action by the Board.

(6) **PRESENTATION TO THE BOARD – Innovation & Change in the Food System**

The Board heard from one speaker regarding changes and trends within the food service sector and how consumer demographics, taste and flavors will be drivers of change within the marketplace.

Speaker:

- Greg Drescher, Culinary Institute of America

The presentation concluded without formal action by the Board.

(7) **PRESENTATION TO THE BOARD – Innovation & Change in the Food System**

The Board heard from the co-founder of the Bon Appétit Management Company on the philosophy, marketing and sourcing of products by the organization. Bon Appétit Management Company is an onsite restaurant company that provides café and catering services to corporations, colleges and universities, as well as specialty venues.

Speaker:

- Fedele Bauccio, Bon Appétit Management Company

The presentation concluded without formal action by the Board.

(8) **PRESENTATION TO THE BOARD – Community Programs and Food Access**

The Board heard from a representative of the California Endowment on the issue of food access in local communities.

Speaker:

- Marion Standish, The California Endowment

(9) **BREAK**

(10) **BOARD DISCUSSION – Innovation & Change in the Food System**

The Board conducted an open forum with invited guests, speakers, and audience members on how California farmers and ranchers can engage consumers within a changing marketplace.

The presentation concluded without formal action by the Board.

(11) **OTHER BUSINESS**

The following business was conducted:

Water Subcommittee

Board member Marvin Meyers provided an overview of the subcommittee's January 18, 2012 meeting with the State Water Resources Control Board (SWRCB) concerning the potential for a consolidated place of use agreement. Given the discussions with the SWRCB and informal feedback from farmers, water districts, and other interests - the following motion was proposed:

MOTION: Board member Marvin Meyers moved that the Board table discussions concerning a consolidated place of use agreement until such time as agricultural stakeholders agree to a consensus framework on the issue. Further, the Board should continue its work on developing a template for agricultural water transfers. Board member Dan Dooley seconded the motion and a unanimous vote carried the motion.

Letter from the Riverside County Farm Bureau:

The Board discussed a letter received from the Riverside County Farm Bureau concerning the use of reclaim water on crops. Board member Ben Drake will work with staff to prepare a draft response to the farm bureau for Board consideration.

The discussion concluded without formal action by the Board.

Ag Vision:

Board member Dan Dooley updated the Board on Ag Vision Strategy #6 - *Adopt a Policy of Conserving Agricultural Land and Water Resources*. The strategy recommended that the University of California, Agriculture and Natural Resources Division (UC-ANR) conduct a study of California's long-term agricultural land and resource needs. Board member Dooley announced that the study is moving forward with matching funds provided by non-profit organizations, foundations, and other sources.

The discussion concluded without formal action by the Board and no other business was discussed

(12) PUBLIC COMMENT

No public comments were provided.

(13) CLOSING COMMENTS AND ADJOURNMENT

With no further business before the Board, the meeting was adjourned at approximately 2:00 p.m.