

To: CDFA Pest Exclusion Branch

Attention: Kristina Weber

1220 N. Street, Room 221

Sacramento, CA 95814

From: Aaron Todd, Owner

Alejo Landscaping and Nursery

Hello Kristina Weber,

I am writing and submitting a resume for consideration to join the Nursery Advisory Board. I have always had a compassion for plants, pests, and agriculture. I love to learn about new things in the nursery world and how we can help produce quality plants, while minimizing the carbon footprint. I enjoy learning about what pests are becoming more common in areas, and how we can help mitigate crop loss by being proactive with getting the word out about invasive species.

I truly look forward to hearing from you. Please feel free to give me a call at [REDACTED] or email me, [REDACTED]

Thank you for your consideration.



Aaron Todd

# Aaron Todd

## ABOUT ME

I am a highly motivated, focused nursery and landscape owner. Results are in the happiness and each of our clients and their word-of-mouth advertising speaks for itself.

## EXPERIENCE

### OWNER | ALEJO LAND AND NURSERY JUNE 2006 - CURRENT

Manage a crew of 14 workers, including 8 nursery staff. Educate the public on appropriate plants and native landscape ideas.

### DISTRICT MANAGER | TRAVEL CENTER MARCH 2013 - CURRENT

Drove revenue growth through exceptional customer service and strategic sales techniques as a Sales Associate.

## SKILLS

- Problem solving
- Flexibility
- Communication
- Organization
- Critical thinking
- Collaboration

## ACTIVITIES

As an avid networker and people-person, I am passionate about attending industry events, building relationships, and identifying new business opportunities. In my free time, I enjoy reading sales and marketing blogs, researching industry trends, and developing new sales strategies to stay ahead of the competition. I have a huge compassion for agriculture and health. I enjoy developing business relationships that produce fruitful friendships. I enjoy visiting other nurseries, large and small, to review their growth plans and learn what is making them successful.