

Cesar L. Mora

Reedley, California | [REDACTED]

CLM FARMS

SUMMARY

Independent grower with lifelong experience in stone fruit, citrus, and grape production. Skilled in orchard and vineyard management, certified nursery stock evaluation, postharvest handling, cold storage, QC, food safety, and commercial sales including Costco, Walmart, and major chain programs. Former packing-house operator with strong regulatory knowledge (CDFA, USDA, PACA).

EXPERIENCE

Owner / Operator – CLM FARMS, Reedley, CA (2017–Present)

- Manage 100+ acres of peaches, plums, nectarines, citrus, and grapes.
- Oversee planting, grafting, irrigation, fertility, pest control, harvest, and tree/vine health.
- Evaluate certified nursery and vineyard stock; maintain field documentation and compliance.
- Conduct maturity testing, yield forecasting, block mapping, and quality evaluations.

Owner / Operator – Haven Packing & Cold Storage (2009–2013)

- Directed full packing-house and cold storage operations for stone fruit and grapes.
- Led Quality Control Program: grading, temperature control, fruit condition, pack consistency.
- Designed and managed Food Safety Program: GAP compliance, SOPs, sanitation, audits.
- Oversaw traceability, shipping documents, and cold-chain integrity.

Fruit Marketing & Sales

- Negotiated and supplied commercial programs with Costco, Walmart, and chain retailers.
- Managed pricing, quality specs, delivery schedules, and buyer communications.

SKILLS

- Orchard & vineyard management • Nursery stock evaluation
- QC & grading standards • Cold storage & postharvest
- Food safety (GAP/SOP/audits) • Retail program execution
- Traceability & inspections • CDFA/USDA/PACA compliance
- Bilingual (English/Spanish)

EDUCATION

A.S. Plant Science – Reedley College

BACKGROUND

Born and raised in farming, experienced in all stages from planting to sales.

REFERENCES

Available upon request.