

COMPLETED PROJECT REPORT

Project Title: Outreach program for VPCRAC research projects.

Research Agency: University of California - Davis

Principal Investigator: Salmon

Budget: \$30,195.00

Summary:

Between April 1999 – June 2000 approximately 12000 copies of the publication titled, "The Vertebrate Pest Control Research Advisory Committee - Protecting California's Agriculture " were published. The publication was a newspaper style publication created by the authors of this grant. Examples of articles included in the publication were: an overview of the surcharge program, a discussion of the Re-registration Eligibility Decisions (REDS), an explanation of section 18 and 24c registrations, a description of the new section 18 for 2% zinc phosphide for voles in alfalfa, a review of the status of research to develop repellents for horned lark control, and a table listing the research projects funded by VPCRAC.

In April 1999, eight thousand copies were printed. Nearly 4000 copies were mailed to the following: California Agriculture Commissioners, members of the California State Assembly and Senate, commodity boards and commissions, the Vertebrate Pest Council, and the Vertebrate Pest Control Research Advisory Committee. Favorable comments concerning the publication were received.

In June 2000, 7,000 copies were returned and were distributed to an extensive mailing list including: Agriculture Commissioners, commodity groups, growers associations, agriculture industry representatives, state politicians, and members of vertebrate pest control organizations.

The contract expired on 30 June 2000.

Last Updated:

02/23/09

