

California Department of Food and Agriculture

California Broomrape Board

Meeting minutes

Stockton, California, October 30, 2024

Committee Members Present:

Toshi Aoki *
Derek Azevedo*
Daniel Bays
Frank Coelho Jr.*

Ron Dalforno
Gene Miyao*
Michael Newton*
Scott Schmidt

Scott Spitzer*
Tony Turkovich*
David Viguie

*Participated via Zoom

Committee Members absent:

Rick Blankenship
David Kiehn

CDFA staff:

Nick Condos

Michelle Dennis

Lexi Wilson

Guests:

Neil McRoberts*
Brad Hanson*
Zach Bagley*

Mike Montna*
Jimmy Hook *
Humberto Izquierdo*

Teresa Siles
Eliese Hearle

*Ex Officio members

Opening Comments

Ron Dalforno called the Broomrape Board (Board) meeting to order at 9:30 a.m. Roll was called and there was a quorum for the meeting.

Bagley-Keene Act

The meeting was held in compliance with the Bagley-Keene Act.

Approval of Minutes

The minutes from the September 25, 2024 meeting were not available for review.

Regulatory Options Details

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The working group concluded that the interdistrict movement restriction option was not feasible. It was determined to be unfeasible because growers do not always know where the harvested tomatoes are destined and therefore might know to enter into the interdistrict compliance agreement before harvest. An alternate option was discussed by the working group and presented to the board as a framework of options involving three scenarios. Compliance agreement exhibit elements for growers and processors under each scenario were reviewed. The board was provided three scenarios for the working group to focus upon and develop additional details for the relevant compliance agreement exhibits.

Motion. David Vigiue recommended to approve Scenario Two as the preferred regulatory option for further development. Daniel Bays seconded the motion and it was approved with ten yays and one nay.

Online Survey Update

Approximately 20 additional responses to the online survey were received in early October and the summarized results were reviewed via a series of graphs. The advantages of examining the actual response data was discussed and a working group of Zach Bagley and Neil McRoberts was formed to determine if the data could be provided while still preserving the anonymity of respondents.

Outreach Planning for Annual Assessment Rate Regulation and Strategic Plan

The strategic plan consultant Nuffer, Smith, and Tucker (NST) provided an update on the expenditures to date associated with the development of the Board's strategic plan. NST also provided a proposal to the board regarding an outreach plan for the annual assessment regulation, strategic plan, and regulatory options. NST also provided an estimate of the additional cost for consulting services associated with the plan. The board requested examples of previous work for other boards. The Outreach subcommittee was tasked with further review of the examples and proposal.

Next Meeting

The next meeting was set for December 3, 2024
Ron Dalforno adjourned the meeting at 11:45 a.m.