Keep Spotted Lanternfly Out of California



Egg Mass Found year-round SPOT THE SPOTTED LANTERNELY?

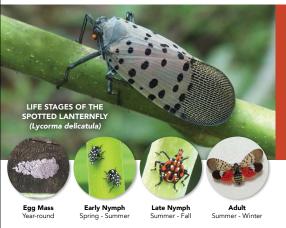
CDFA Pest Hotline:

1-800-491-1899

Report online: cdfa.ca.gov/plant/reportapest/

COIA FOOD & AGR

Keep Spotted Lanternfly Out of California



SPOT THE SPOTTED LANTERNFLY?

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Communications Tool	Priority	Design Dimensions
English/Spanish		
Print ad ¼ page – horizontal 1	7-1/4" wide x 4-1/4" deep	English
Print ad ¼ page – vertical 1	4-3/4" wide x 6-3/8" deep	English
Print ad 1/6 page – horizontal 1	4.5625" wide x 2.5" high	English
Print ad 1/6 page – vertical 1	2.125" wide x 5" high	English

If you need to cut out images, a photo of an adult is the top priority and then a photo of an egg mass

English

English

Separate Eng and Spn

Print ad 1/8 page - horizontal 1 4.625 x 2.875" Print ad 1/8 page – vertical 1 2.875" x 4.625" Web banner tile ad 300 pixels x 250 pixels

As you think about trimming, here are some priority parameters: If there's room for only one logo, please use the PD/GWSS Board

The pest hotline and website are more important than "Snag it. Snap it. Report it."