

# Keep Spotted Lanternfly Out of California



**SPOT THE SPOTTED  
LANTERNFLY?**

**CDFA Pest Hotline:  
1-800-491-1899**

**Report online:  
[cdfa.ca.gov/plant/reportapest/](https://cdfa.ca.gov/plant/reportapest/)**



**Egg Mass**  
Found year-round



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

# Keep Spotted Lanternfly Out of California



LIFE STAGES OF THE  
SPOTTED LANTERNFLY  
(*Lycorma delicatula*)



**Egg Mass**  
Year-round



**Early Nymph**  
Spring - Summer



**Late Nymph**  
Summer - Fall



**Adult**  
Summer - Winter

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 **CALIFORNIA  
PD/GWSS BOARD**  
*Partnership for Winegrape Pest Solutions*

Communications Tool	Priority	Design Dimensions
English/Spanish		
Print ad ¼ page – horizontal 1	7-1/4" wide x 4-1/4" deep	English
Print ad ¼ page – vertical 1	4-3/4" wide x 6-3/8" deep	English
Print ad 1/6 page – horizontal 1	4.5625" wide x 2.5" high	English
Print ad 1/6 page – vertical 1	2.125" wide x 5" high	English
Print ad 1/8 page - horizontal 1	4.625 x 2.875"	English
Print ad 1/8 page – vertical 1	2.875" x 4.625"	English
Web banner tile ad 1	300 pixels x 250 pixels	Separate Eng and Spn

As you think about trimming, here are some priority parameters:

If there's room for only one logo, please use the PD/GWSS Board

If you need to cut out images, a photo of an adult is the top priority and then a photo of an egg mass

The pest hotline and website are more important than "Snag it. Snap it. Report it."