

**California Department of Food & Agriculture**

**Minutes**

of the Meeting

of the Pierce's Disease and Glassy-winged Sharpshooter Board

and Pierce's Disease Advisory Task Force

Held on Monday, February 3, 2020

CDFA Gateway Oaks Facility

2800 Gateway Oaks Drive, Room 267, Sacramento, CA 95833

**PD/GWSS BOARD**

Members Present: Pam Bond\*, Greg Coleman, Robert Crudup, William Drayton, Rich Hammond, John Harkey, Randy Heinzen, Keith Horn, Trey Irwin\*, Aaron Lange, Jim Ledbetter, Steve McIntyre\*\*, Domonic Rossini

Members Absent: Jeff Bitter, Bill Hammond

**PD ADVISORY TASK FORCE**

Members Present: A. Humberto Izquierdo, Jean-Marie Peltier\*, Beth Stone-Smith, Judy Zaninovich

Members Absent: Kevin Andrew, Cathy Fisher, Deborah Golino

**OTHER ATTENDEES**

Chris Bock, Monica Cooper, Pete Downs, Tom Esser, Craig Hanes, Mike Miller, Michael Miiller, Stacie Oswald, Ted Reiger, Nicole Shorter, Roger Spencer, Sean Veling, Myrna Villegas

\*Denotes attendance via conference call

\*\*Denotes non-voting attendance via conference call

**CALL TO ORDER**

PD/GWSS Board Chairperson Keith Horn and PD Advisory Task Force Chairperson Judy Zaninovich called the joint meeting to order at 10:00 AM.

**ROLL CALL AND INTRODUCTIONS**

Acting CDFA Statewide Coordinator Roger Spencer conducted the roll call for the PD/GWSS Board (Board) and the PD Advisory Task Force (Task Force). Quorums were present for both the Board and the Task Force. Keith Horn then asked for introductions of other attendees and guests.

**PUBLIC COMMENT**

None.

**WELCOME AND OPENING REMARKS**

Department of Food and Agriculture Secretary Karen Ross presented Keith Horn with a Certificate of Appreciation for his contributions and service as Board Chair.

Roger Spencer announced that full membership had been attained for the Board and welcomed new Board members John “JD” Harkey, Rich Hammond, and Aaron Lange.

Michael Miiller with the California Association of Winegrape Growers (CAWG) discussed a collaboration between CAWG, Wine Institute, Family Winemakers, and Brown-Miller Communications on efforts to develop and distribute mailers designed to inform winegrape growers of the upcoming referendum vote, and mentioned that the next Unified Wine and Grape Symposium will be held January 12<sup>th</sup> through January 14<sup>th</sup>, 2021 at Cal Expo in Sacramento.

Judy Zaninovich talked about current efforts underway to recruit new Task Force members and increase meeting participation.

Jean-Mari Peltier presented information obtained during her attendance at a USDA Animal and Plant Health Inspection Service Grape Commodity meeting held in Washington, D.C. which included an update on efforts taking place to stop the spread of spotted lanternfly .

### **APPROVAL OF MINUTES**

Keith Horn asked the Board for a motion to approve the minutes from the joint Board and Task Force meeting held on November 13, 2019.

- It was moved, seconded, and unanimously passed by the Board to approve the minutes from the joint Board and Task Force meeting held on November 13, 2019.

#### Details of Board Vote

Motion: Rossini    Second: Heinzen  
In Favor: Bond\*, Coleman, Crudup, Drayton, Rich Hammond, Harkey, Heinzen,  
Horn, Irwin\*, Ledbetter, Rossini  
Against: None  
Abstain: None  
Absent: Bitter, Bill Hammond, Lange, McIntyre\*\*

Judy Zaninovich asked the Task Force for a motion to approve the minutes from the joint Board and Task Force meeting held on November 13, 2019.

- It was moved, seconded, and unanimously passed by the Task Force to approve the minutes from the joint Board and Task Force meeting held on November 13, 2019.

#### Details of Task Force Vote

Motion: Izquierdo    Second: Stone-Smith  
In Favor: Izquierdo, Peltier\*, Stone-Smith, Zaninovich  
Against: None  
Abstain: None  
Absent: Andrew, Fisher, Golino

## **NEXT MEETING**

The next Board and Task Force meeting was set for Thursday, April 23<sup>rd</sup>, 2020 in Sacramento and will begin at 10:00 AM. .

## **NOMINATION COMMITTEE REPORT**

Keith Horn announced that the nominations for the new Board officers were:

Chair: Domonic Rossini  
Vice-Chair: Will Drayton  
Treasurer: Randy Heinzen

## **ELECTION OF PD/GWSS BOARD OFFICERS**

Keith Horn asked the Board for a motion to vote on recommending the following new Board officers:

Chair: Domonic Rossini  
Vice-Chair: Will Drayton  
Treasurer: Randy Heinzen

- It was moved, seconded, and unanimously passed by the Board to recommend approving the nominations.

### **Details of Board Vote**

Motion: Ledbetter    Second: Irwin\*  
In Favor: Bond\*, Coleman, Crudup, Drayton, Rich Hammond, Harkey, Heinzen,  
Horn, Irwin\*, Lange, Ledbetter, Rossini  
Against: None  
Abstain: None  
Absent: Bitter, Bill Hammond, McIntyre\*\*

## **FISCAL UPDATES**

USDA California Assistant State Plant Health Director Beth Stone-Smith reported briefly on the federal funding for the Program. She said the federal funding has not changed since the last meeting.

Roger Spencer presented the financial update for the PDCP. He provided information on the PDCP's revenues and expenditures for fiscal years 2018-19 and 2019-20 .

Tom Esser presented the fiscal update for the Board, including revenues and expenditures for fiscal years 2018-19 and 2019-20. He said a good estimate of assessment revenue from the 2019 winegrape crop will be available when the preliminary grape crush report is released on February 10, 2020.

## **NURSERY TREATMENT FUNDING**

Stacie Oswald provided an update on the Nursery Treatment Reimbursement Program. She discussed program benefits, participation criteria, treatment methods, and the preferred timeframe, and requested Board approval of funding in the amount of \$300,000 per year for the next two fiscal years to continue this program.

Keith Horn asked the Board for a motion to recommend providing funding for the Nursery Treatment Reimbursement Program in the amount of \$300,000 per year for fiscal years 2020-21 and 2021-22.

- It was moved, seconded, and unanimously passed by the Board to recommend funding the Nursery Treatment Reimbursement Program in the amount of \$300,000 per year for fiscal years 2020-21 and 2021-22.

Details of Board Vote

Motion: Crudup    Second: Rossini  
 In Favor: Bond\*, Coleman, Crudup, Drayton, Rich Hammond, Harkey, Heinzen, Horn, Irwin\*, Lange, Ledbetter, Rossini  
 Against: None  
 Abstain: None  
 Absent: Bitter, Bill Hammond, McIntyre\*\*

**ASEV INVASIVE PESTS SYMPOSIUM SPONSORSHIP**

Will Drayton proposed that the Board provide sponsorship funding for the Invasive Pests Symposium to be held during the American Society for Entology and Viticulture (ASEV) conference coming up in June 2020 in Portland, Oregon. Will requested Board approval for up to \$4,000 of sponsorship funds in exchange for promotion and advertising.

Keith Horn asked the Board for a motion to recommend providing up to \$4,000 of sponsorship funding for the 2020 ASEV Conference.

- It was moved, seconded, and unanimously passed by the Board to recommend providing up to \$4,000 of sponsorship funding for the 2020 ASEV Conference.

Details of Board Vote

Motion: Drayton    Second: Rossini  
 In Favor: Bond\*, Coleman, Crudup, Drayton, Rich Hammond, Harkey, Heinzen, Horn, Irwin\*, Lange, Ledbetter, Rossini  
 Against: None  
 Abstain: None  
 Absent: Bitter, Bill Hammond, McIntyre\*\*

**NORTH COAST EPIDEMIOLOGY PROJECT**

Dr. Monica Cooper with the University of California Cooperative Extension gave a presentation on the results of a Board-funded North Coast epidemiology project, designed to investigate Pierce’s disease (PD) ecology and address grower concerns regarding what drives PD epidemics, identify unexpected patterns of PD occurrence, provide a review of grower PD management practices, and identify opportunities for improvement of PD management.

**RESEARCH PROGRAM UPDATE**

Research Screening Committee Chair Steve McIntyre reported that 17 proposals were received in response to the most recent request for proposals. The proposals are currently being reviewed. He said there will be turnover in the people involved in the review process next year.

**SPOTTED LANTERNFLY DESIGNATION**

Other Pest and Disease Designation Committee Chair Steve McIntyre reintroduced the topic of designating spotted lanternfly as a serious pest of California winegrapes. Roger Spencer said he contacted several commodity groups to see what they were doing. They indicated different levels of interest at this time. He said he would be attending a meeting in early March in Pennsylvania dealing with spotted lanternfly.

The discussion on this topic covered funding, leadership, coordination, the role of government, and the ramifications of designating a pest or disease. After discussion, Keith Horn asked the Board for a motion to recommend designating the spotted lanternfly as a serious pest of California winegrapes.

- It was moved, seconded, and unanimously passed by the Board to recommend designating the spotted lanternfly as a serious pest of California winegrapes.

#### Details of Board Vote

Motion: Lange Second: Rossini

In Favor: Bond\*, Coleman, Crudup, Drayton, Rich Hammond, Harkey, Heinzen, Horn, Irwin\*, Lange, Ledbetter, Rossini

Against: None

Abstain: None

Absent: Bitter, Bill Hammond, McIntyre\*\*

### **REFERENDUM VOTE UPDATE**

Roger Spencer reported that CDFA's Marketing Branch is compiling the grower list for the upcoming vote to determine if the PD/GWSS Board and assessment will continue for another five years. The results of the vote are expected to become available in mid-June.

### **OUTREACH, EDUCATION, AND GROWER SURVEY UPDATE**

Brown-Miller Communications representative Nicole Shorter provided an update on outreach and education activities. This included distribution of the Winter newsletter and recent Board-related media clips. She talked about overhauling the Board's web site to ensure compliance with the Americans with Disabilities Act and improve user experience, activities on social media pages, and attending tradeshow. Nicole then shared the results of a winegrape grower survey conducted in November and December 2019.

### **AREA-WIDE PROGRAM OVERVIEW AND UPDATE**

Beth Stone-Smith provided an overview and update on the area-wide programs in Fresno, Kern, Madera, , Riverside, and Tulare counties. This included information on trap catches, insecticide treatments, and challenges in each program area.

### **PDCP STAFF REPORTS**

Craig Hanes provided updates on recent program actions, including information on nursery stock shipments and rapid response and treatment activities in Fresno, Madera, and Tulare counties.

### **OTHER ITEMS**

Tom Esser reminded Board and Task Force members that they can be provided with CDFA ID badges..

### **CLOSING COMMENTS AND ADJOURNMENT**

Board Chairperson Keith Horn and Task Force Chairperson Judy Zaninovich adjourned the meeting at 1:00 PM.

Respectfully submitted on April 19, 2020 by

Christopher Bock, Associate Governmental Program Analyst  
Pierce's Disease Control Program  
California Department of Food and Agriculture