
Meeting of the
Grapevine Virus Committee (GVC)
Pierce's Disease Advisory Task Force
California Department of Food and Agriculture

Meeting Date: Friday, October 24, 2025

Meeting Location:
Peter Christensen Conference Room, Trinchero Family Estates Building
501 Hopkins Road, Davis, California 95616

Web-Conference and Teleconference Information: See below

(This Meeting is Open to the Public)
Contact: Matthew Kaiser (916) 900-5024

AGENDA

<u>Approx. Time</u>	<u>Item No.</u>	
9:00 a.m.	(1)	CALL TO ORDER <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>
	(2)	ROLL CALL AND INTRODUCTIONS <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>• Matthew Kaiser <i>Environmental Program Manager I, PDCP, CDFA</i>
	(3)	WELCOME AND SUBCOMMITTEE GOALS <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>
	(4)	PUBLIC COMMENT <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>
9:15 a.m.	(5)	RECAP FROM PREVIOUS MEETINGS (May 16, June 25) <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>
9:30 a.m.	(6)	DISCUSSION TOPIC 1: CHANGES TO RFP <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>• Matthew Kaiser <i>Environmental Program Manager I, PDCP, CDFA</i>

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<u>Approx. Time</u>	<u>Item No.</u>	
		(continued)
9:30 a.m.	(6)	Items to discuss include: <ul style="list-style-type: none">i. Which designated pests and diseases within the RFP to prioritize?ii. For each pest/disease problem: which research topic to prioritize?iii. Call out prioritizations for research proposals which:<ul style="list-style-type: none">a) Offer matching funds from another funding agency?b) Show interdisciplinary collaboration?c) Other?
10:15 a.m.	(7)	DISCUSSION TOPIC 2: POTENTIAL CHANGES TO BOARD NAME & RESEARCH FUNDING PROGRAM NAME <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>• Matthew Kaiser <i>Environmental Program Manager I, PDCP, CDFA</i> Items to discuss include: <ul style="list-style-type: none">i. Regulatory steps for changing board name.ii. Best name candidates for current relevant mission and future board direction.
11:00 a.m.	(8)	DISCUSSION TOPIC 3: OUTREACH REVIEW AND OPPORTUNITIES <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>• Nicole Shorter <i>Brown-Miller Communications</i> Items to discuss include: <ul style="list-style-type: none">i. Current methods and materials for outreach.ii. Target audience and underserved areas of industry.iii. New ideas and topics to address related to industry virus issues.
11:30 a.m.	(9)	RECAP AND NEXT STEPS <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>• Matthew Kaiser <i>Environmental Program Manager I, PDCP, CDFA</i>

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<u>Approx. Time</u>	<u>Item No.</u>
11:45 a.m.	(10) OTHER ITEMS <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>
12:00 p.m.	(11) CLOSING COMMENTS AND ADJOURNMENT <ul style="list-style-type: none">• Kristin Lowe <i>Research Coordinator and Chair, ATF</i>

Web-conference and Teleconference Information

- Zoom Meeting: <https://us02web.zoom.us/j/83924284675>
- Web-Conference Meeting ID: 839 2428 4675, Passcode: 7PD/GWSS
- Dial by your location: +1 669 900 6833 US (San Jose)
- Teleconference Meeting ID: 839 2428 4675, Passcode: 94167674
- One tap mobile
 - +16699006833,,83924284675#,,,,*94167674# US (San Jose)
 - +16694449171,,83924284675#,,,,*94167674# US
- Join instructions:
https://us02web.zoom.us/join/83924284675/invitations?signature=9YAIC3LS0Yw_mha7sqZBTHd-kasnMzPLU9dPY3dgV8

Note: Action is possible on any item on this agenda. Agenda order is tentative and subject to change without prior notice. Members of the public may address the Grapevine Virus Committee on matters within the jurisdiction of the Committee. All speakers from the public are limited to three minutes. To request special accommodation for persons with disabilities, please contact the Pierce's Disease Control Program (PDCP) at (916) 900-5024 prior to the date of the meeting. For more information, please contact the Pierce's Disease Control Program, 1220 N Street, Suite 241, Sacramento, CA 95814, (916) 900-5024. This agenda is available on the Pierce's Disease Control Program website at <http://www.cdffa.ca.gov/pdcp>.
