PD/GWSS REFERENDUM



APRIL 2025



Partnership for Winegrape Pest Solutions

More information, visit bit.ly/PDGWSSboard or scan the OR code





WHAT IS UP FOR A VOTE?

- Extending the PD/GWSS Winegrape Assessment through 2031 to fund research and activities lessening the impact of pests and diseases
- The last referendum passed with 78% approval



WHO VOTES?

- Every winegrape producer who paid the 2024 assessment will receive a ballot in April 2025
- Growers who operate multiple entities will receive a separate ballot for each entity; each ballot should be voted and returned



WHAT ARE THE PASSAGE REQUIREMENTS?

- At least 40% of ballots must be returned
- Either (a) at least 65% of those voting, representing a majority of assessments paid, vote "yes" OR (b) a majority of those voting, representing at least 65% of assessments paid, vote "yes"