

# CDFA CANNABIS APPELLATIONS PROGRAM

### WHAT IS AN APPELLATION OF ORIGIN?

An appellation of origin is a protected designation that identifies the geograpical origin of a product and usually includes production requirements.

CDFA's Cannabis Appellations Program (CAP) will help prevent the misrepresentation of a cannabis good's origin and promote regional collaboration around cannabis production. On November 23, 2021, the Office of Administrative Law (OAL) approved the CDFA's proposed regulations for establishing appellations of origin for cannabis.

## WHO IS ELIGIBLE TO ESTABLISH AN APPELLATION IN CALIFORNIA?

An organization consisting of a minimum of three licensed cultivators within the proposed area may petition to establish the appellation.

#### STANDARDS, PRACTICES, AND CULTIVARS

The petition must include required standards, practices, and cultivars applicable to the cannabis produced in the appellation area. The petition must include the practice of planting in the ground and exclude the practices of using structures and any artificial lighting.

#### WHEN WILL APPELLATIONS FOR CANNABIS BE ESTABLISHED?

Administrative structure to support the program is being developed by CDFA. An announcement to establish appellations is expected for 2022.

### **BENEFITS OF AN APPELLATION**



Promote cannabis farming traditions and region-specific standards, practices, and cultivars



Protection of the name of a place recognized to have a notable effect on cannabis



Encourage community collaboration for outdoor cannabis production, resulting in added value



Help consumers to understand and learn more about the product