



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

April 5, 2019

**PRODUCERS APPROVE IMPLEMENTATION OF THE  
CALIFORNIA CATTLE COUNCIL**

TO ALL INTERESTED PARTIES:

The California Department of Food and Agriculture (Department) recently conducted a referendum to determine whether California cattle producers favor implementation of the proposed California Cattle Council. The results of this referendum have been certified and show that 68 percent of the producers who participated in the referendum voted in favor of implementing the Council. Since this outcome exceeds the criteria of a majority of those voting in favor of full implementation of the Council law, the Secretary of Food and Agriculture has made the Council operative effective today.

Now that the Council has become operative, the Department will conduct a nomination process to appoint qualified individuals to serve on the initial Board of Directors of the Council. Should you wish to serve on the Council or to nominate an eligible person to serve on the Council, please visit: [www.cdfa.ca.gov/go/cattle](http://www.cdfa.ca.gov/go/cattle) or call our office to obtain nomination forms and additional instructions regarding this process.

A series of meetings of the Council's newly appointed Board of Directors will be scheduled over the next few months to make organizational decisions and address matters before the Council. Notice of each Council meeting, including the date/time, place, and agenda, will be posted on the Department's "go cattle" website at least 10 days prior to the meeting date.

If you have questions regarding this referendum or the California Cattle Council, please visit [www.cdfa.ca.gov/go/cattle](http://www.cdfa.ca.gov/go/cattle) or contact Ben Kardokus with the Department's Marketing Branch at (916) 900-5018.

Sincerely,

Robert Maxie, Chief  
Marketing Branch

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