



June 23, 2020

**Notice of Continuation of the  
Pierce’s Disease Winegrape Assessment**

Dear California Winegrape Grower:

In a referendum recently conducted by the California Department of Food and Agriculture (Department), California winegrape growers voted in favor of continuing the collection of the Pierce’s Disease (PD) assessment for five more years. The referendum, which was conducted pursuant to Section 6047.20 of the California Food and Agricultural Code (FAC), yielded the following results:

Percentage of growers who voted in the referendum:	<b>49.21%</b>
Percentage of those voting who voted in favor of continuing the PD assessment:	<b>78.13%</b>
Percentage of PD assessments paid by those voting who voted in favor of continuing the PD assessment:	<b>84.63%</b>

Section 6047.23 of the FAC specifies that the Pierce’s Disease assessment will continue if at least 40% of the growers on the Department’s list of growers participate in the referendum, and continuation of the assessment is favored by:

- At least 65% of those voting, provided that they represent a majority of the assessments paid in the preceding marketing season by those voting, or
- A majority of those voting, provided that they represent at least 65% of the assessments paid in the preceding marketing season by those voting.

Since the voting results above meet the continuation requirements provided in the FAC, the Pierce’s Disease assessment will continue to be collected for five more years (through March 1, 2026).

The Pierce’s Disease assessment supports research and other activities directed at Pierce’s Disease and its vectors. Assessments also support research and outreach programs related to other designated pests and diseases of winegrapes.

(Over)



For questions regarding the uses of the Pierce's Disease assessment, please contact the Pierce's Disease Control Program at (916) 900-5024. For questions regarding the results of the referendum, please contact the Department's Marketing Branch at (916) 900-5018.

Sincerely,

A handwritten signature in blue ink that reads "Joe Monson". The signature is written in a cursive style with a long, sweeping underline.

Joe Monson, Branch Chief  
Marketing Branch