

MARKET ENFORCEMENT COMMITTEE

AUTHORITY: Nonstatutory

PURPOSE: The Committee shall discuss and make suggestions to the California Department of Food and Agriculture (CDFA) and to the Market Enforcement Branch with respect to matters pertaining to Branch operations.

DUTIES: The members of such committee shall confer with the CDFA, Market Enforcement Branch; with industry organizations whom the committee members represent, and other cooperative agencies relative to matters involved in the administration and enforcement functions of the Market Enforcement Branch.

The committee shall meet and confer with the CDFA, Market Enforcement Branch on topics relative to:

1. Improvements and changes in the administration and enforcement of the Produce Dealers Act and Processors Law and any rules or regulations there under
2. Procedures established and performed by the Market Enforcement Branch
3. License fee structure
4. Branch budget, including revenues and expenditures
5. Additional funding sources for the Branch
6. Legislation designed to improve and streamline the functions of the Branch as well as Legislation that may impact Branch operations
7. Strategic direction of the Branch

COMPOSITION: 12 Members

Membership to include growers, processors, and produce dealers representing a diverse population of industries, geographically inclusive regions and varied farm product commodities.

BY WHOM SELECTED: The Department of Food and Agriculture's designated authorized representative.

TERM OF OFFICE: Ongoing until replaced or a vacancy occurs.

ATTENDANCE: Attendance is requested at all meetings. Absence of organization representation after two consecutive meetings will result in removal of said organization from membership, unless justification has been previously provided and approved by a designated Market Enforcement representative.

SELECTION

CONSIDERATION: In making the selection of the membership of such committee, the CDFA shall take into consideration the recommendations of organizations and associations of cattlemen, major produce markets, and major organizations engaged in the marketing of fresh and processed farm products.

MEETINGS: The committee shall meet at the call of the Market Enforcement Branch Management in consultation with committee members.

The meetings of the committee shall be held in the office of the California Department of Food and Agriculture in Sacramento, California, or elsewhere within the State as needed. No more than two meetings per year are expected.

RECORDS: All records of the committee shall be provided upon request.

COMPENSATION: The members of the committee shall participate without compensation but will be entitled to traveling expenses in the same amount as is provided for other non-salaried board and commission members serving the State. Travel expenses shall be limited to one meeting within a twelve month time period. Traveling expenses for all other meetings shall be borne by member.