

**California Department of Food & Agriculture (CDFA) Listening Session  
on the Food Safety Modernization Act (FSMA)  
Proposed Fresh Produce and Preventive Control Rules**

**Thursday, April 11, 2013**

9:00 a.m. to 4:30 p.m.

**Heidrick Agriculture History Center**

1962 Hays Lane

Woodland, CA 95776

(559) 688-1751

**AGENDA**

**Morning Session – Proposed Fresh Produce Rule: 9:00 a.m. – 12:30 p.m.**

**9:00 a.m. – 9:45 a.m.**

Introduction – Rick S. Jensen, Director, Division of Inspection Services, CDFA

Comments from CDFA – Sandra Schubert, Undersecretary, CDFA

Opening Remarks – Dr. Jeff Farrar, Director of Intergovernmental Affairs & Partnerships, Office of Foods & Veterinary Medicine, U.S. Food & Drug Administration

**9:45 a.m. – 11:15 a.m.**

FDA Presentation on FSMA Proposed Produce Rule – James R. Gorny, Ph.D., Senior Advisor for Produce Safety, U.S. Food & Drug Administration

**11:15 a.m. – 11:30 a.m.**

Break

**11:30 a.m. – 12:15 p.m.**

Question and Answer Session

**12:15 p.m. – 12:30 p.m.**

Closing Remarks

**12:30 p.m. – 1:30 p.m.**

Lunch Break (*lunch on your own*)

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**Afternoon Session – Proposed Preventive Control Rule: 1:30 p.m. – 4:30 p.m.**

**1:30 p.m. – 1:45 p.m.**

Opening Remarks – Patrick Kennelly, Chief, Food Safety Section, California Department of Public Health

**1:45 p.m. – 3:15 p.m.**

FDA Presentation on FSMA Proposed Preventive Control Rule – Jenny Scott, Senior Advisor, Office of Food Safety, U.S. Food & Drug Administration

**3:15 p.m. – 3:30 p.m.**

Break

**3:30 p.m. – 4:15 p.m.**

Question and Answer Session

**4:15 p.m. – 4:30 p.m.**

Closing Remarks

Sponsored by:

*California Certified Organic Farmers (CCOF)  
California Farm Bureau Federation (CFBF)  
Community Alliance with Family Farmers (CAFF)  
Western Growers Association (WGA)*