



# fresh approaches to fertilizing techniques 2011

**November 16-17, 2011**

International Agri-Center, Inc.  
(Heritage Complex)  
Tulare, California

Early registration  
deadline:  
**October 24, 2011**



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The California Department of Food and Agriculture's (CDFA) Fertilizer Research and Education Program (FREP) and the Western Plant Health Association (WPHA) team up to present a one and a half-day conference on fertilizing techniques. The broad agenda is geared toward a wide range of agriculturalists, including agricultural supply and service consultants, growers, university extension specialists, crop advisers, and local, state and national governmental agency personnel.

Presenters from academia, industry and agricultural consulting will address ground-breaking research, practical implementation and regulations through the following major themes:

- Why Nutrient Management Planning?
- Implementing Effective Nutrient Management Strategies
- NPK Management: Getting Back to Basics

### ABOUT THE SPONSORS



The CDFA Fertilizer Research and Education Program coordinates and funds research projects that advance the environmentally safe and agronomically sound use and handling of fertilizer materials. FREP serves growers, agricultural supply and service consultants, university extension personnel, and local, state and national governmental agencies and organizations.

Web site: [www.cdfa.ca.gov/is/ffldrs/frep.html](http://www.cdfa.ca.gov/is/ffldrs/frep.html)



The Western Plant Health Association is a not-for-profit trade association that represents fertilizer and crop protection manufacturers, agricultural biotechnology providers, and agricultural retailers in California, Arizona and Hawaii. WPHA's mission is to promote the environmentally safe and agronomically sound use and handling of plant health products and services for the production of safe, high quality food, fiber and horticultural products.

Web site: [www.healthyplants.org](http://www.healthyplants.org)

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CCA/PCA credits offered.  
Special registration for students available.

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