

FEATURED GUEST SPEAKERS:

Sandra Schubert, Undersecretary of CDFA
Undersecretary Schubert was an attorney in private practice serving as a consultant on political, communications and legal issues. Undersecretary Schubert has advised Presidential, Congressional and local campaigns on a range of issues. She has been an adjunct law professor at Georgetown University and has more than a decade of experience in the political arena in Washington D.C

Matt Frederking, Vice President of Operations & Regulatory Affairs, Ralco Nutrition
Matt oversees Ralco Ag Solutions, a division of Ralco which offers regulatory consulting, advice and experience to the ag industry. Matt is on numerous committees for the National Grain and Feed Association (NGFA) and the American Feed Industry Association (AFIA). He holds a degree from Kansas State University in Ag Economics/Feed Science/Animal Science.

Geoff Holland, Production Manager, NuWest Milling LLC.
Geoff Holland is the Production Manager for NuWest Milling, a fully automated, state of the art poultry milling facility located in Hughson, CA. He is responsible for the day-to-day facility operations, including all aspects of production, quality, food safety, and truck logistics. Currently he serves on the California Grain and Feed Associations' Board of Directors and holds a degree in Operations Management from California State University, Stanislaus.

WORKSHOP AGENDA:

8:00 am – Registration

8:50 – Jenna Areias, Welcome

9:00 – Undersecretary Sandy Schubert, Food/feed safety, a global perspective.

9:30 – Matt Frederking, Feed HACCP Principles & FSMA Compliance.

11:00 – Break

11:15 – Geoff Holland, Incorporating FSMA/HACCP Principles into your feedmill operation.

12:00 pm – Lunch, provided by CA Grain & Feed Association

1:00 – Jenna Areias, Identify Hazards & Preventative Controls. How to build your FSMA Plan.

1:40 – Break out session: Hazard Analysis development, building the Basics...

2:45– Review / Questions

3:00 – Closing Remarks

Contact: jenna.areias@cdfa.ca.gov

Name _____

Company: _____

Address: _____

Phone: _____

Title: _____

Email: _____

Registration for the SAFE Program's 2012 CA Feed Industry Workshop is **FREE**
Lunch will be provided courtesy of the CA Grain and Feed Association.

Upon arrival at Harvest Hall you will be provided with a binder which includes a copy of all presentations and handout materials.

For questions; please contact **Jenna Areias**: jenna.areias@cdfa.ca.gov or (916) 900-5022.

In addition to mailing your registration, you can fax it to: (916) 900-5349 or visit the CDFA Website: www.cdfa.ca.gov for an online submission form and email option.



3800 Cornucopia Way Suite D&E
 Modesto, CA 95358

Harvest Hall

Workshop: 9 – 3 pm

8 am: Registration

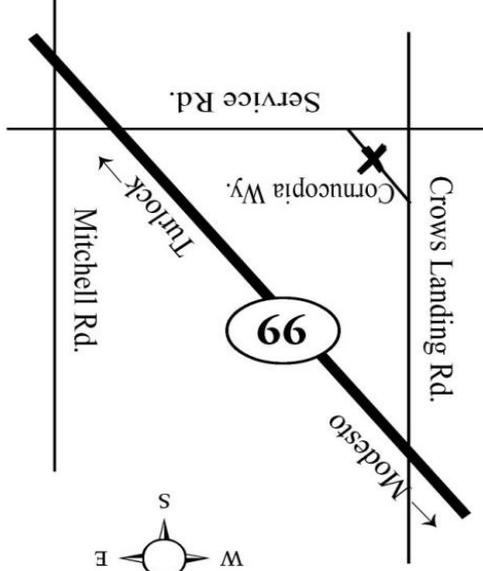
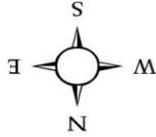
NOVEMBER 15, 2012

CA FEED INDUSTRY WORKSHOP

CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE'S
 SAFE ANIMAL FEED EDUCATION PROGRAM



STANISLAUS COUNTY
 AGRICULTURAL CENTER
Harvest Hall
 3800 Cornucopia Way
 Modesto, CA 95358



From North:
 ● Take Highway 99 to Crows Landing Rd. Exit
 ● Turn right on Crows Landing Rd. (South)
 ● Office is on the corner of Service and Crows
 Landing roads.

From South:
 ● Take Highway 99 to Mitchell Rd. Exit.
 ● Turn right on Mitchell Rd. (North)
 ● Turn left on Service Rd. (1st light on Mitchell)
 ● Office is on the corner of Service and Crows
 Landing roads.

FROM: _____

Place
 Stamp
 Here

California Department of Food and Agriculture
 Safe Animal Feed Education Program
 Attention: Jenna Areias
 2800 Gateway Oaks Suite #100
 Sacramento, CA 95814