



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

A. G. Kawamura, Secretary

September 30, 2009

TO: CERTIFIED FARMERS' MARKET ADVISORY COMMITTEE  
ALL INTERESTED PARTIES

A meeting of the Certified Farmers' Market Advisory Committee (CFMAC) has been scheduled. Enclosed is the agenda.

When: Wednesday October 14, 2009  
10:00 a.m. – 3:00 p.m.

Where: California Department of Food and Agriculture  
560 J Street  
Conference Room 395  
Sacramento, CA 95814

The conference room is located inside the Downtown Plaza. Find the elevators across from the Golden One Credit Union on the plaza level. Take the elevator to the third floor, turn right, and follow the signs.

**Please Note: For Committee members needing airline ticket reservations, or assistance with your travel arrangements, please contact Brian Cote in the Sacramento Headquarters' Office at the number below. A new process for booking airline reservations has been implemented, so please allow time for an initial set-up when calling Brian to book your flight.**

Notification of committee meetings and their agendas can be found via the Internet by accessing the following website address: <http://www.cdfa.ca.gov/is/meetings.html>

If you have any questions or have additional agenda items for discussion, please call me at the number listed below, or call Gene Etheridge, Chairperson, at (559) 591-7110.

Sincerely,

Steve Patton Supervisor  
Certified Farmers' Market Program  
Inspection and Compliance Branch  
Inspection Services

Enclosure(s)



**California Department of Food and Agriculture (CDFA)  
Certified Farmers' Market Advisory Committee (CFMAC) Meeting**

**Wednesday October 14, 2009  
10:00 a.m. – 3:00 p.m.**

**560 J Street, Conference Room 395  
Sacramento, CA 95814**

**AGENDA**

1. **Roll Call**
  - a. Introduction of Guests
  - b. Welcome New Committee Members
2. **Approval of March 4, 2009 Meeting Minutes** (Attachment A)
3. **Approval of Agenda** (Action)
4. **CDFA Reports** - Steve Patton (Informational)
  - a. Enforcement Progress (Attachment B)
  - b. Regulation Update
  - c. Committee Vacancies
  - d. Financial Status (Attachment C)
5. **Agriculture Commissioner's Report** - Kurt Floren
6. **Possible new Regulations** (Action)
  - a. Penalty Matrix (Attachment D)
  - b. Adding Producers List to Remittance Form (Attachment E)
7. **Chairman's Report** - Gene Etheridge
  - a. Increasing Market Manager Responsibility
8. **New Business** - Discussion Only
9. **Member Roundtable Discussion** - Gene Etheridge
10. **Next Meeting/Agenda Items**
11. **Adjournment**