

Project Information

CDFA Grant Number:	
Organization Name:	
Contact Name:	
Contact Email:	

Project Timeline

Start Date:	
End Date:	

Project Background

Provide a background for the reader to understand the purpose, importance or context of the project. This section may draw from the background and justification contained in the approved Scope of Work. (1,000 characters)

Objectives

List each Objective identified in the approved Scope of Work in the boxes below. (Do not enter the activities identified in the Work Plan; this section is only for the specific Objectives identified in the Scope of Work). Select the appropriate box to indicate whether each Objective was complete or not at the end of the project term. (1,800 characters)

Objective 1: **Complete** **Incomplete**

Explanation required if Objective 1 was incomplete at the end of the project term. If Objective 1 was complete, skip this box and go to the next Objective. (2,000 characters)

Objective 2: **Complete** **Incomplete**

Explanation required if Objective 2 was incomplete at the end of the project term. If Objective 2 was complete, skip this box and go to the next Objective. (2,000 characters)

Objective 3: **Complete** **Incomplete**

Explanation required if Objective 3 was incomplete at the end of the project term. If Objective 3 was complete, skip this box and go to the next Objective. (2,000 characters)

Objective 4: **Complete** **Incomplete**

Explanation required if Objective 4 was incomplete at the end of the project term. If Objective 4 was complete, skip this box and go to the next Objective. (2,000 characters)

Objective 5: **Complete** **Incomplete**

Explanation required if Objective 5 was incomplete at the end of the project term. If Objective 5 was complete, skip this box and go to the next Objective. (2,000 characters)

Objective 6: **Complete** **Incomplete**

Explanation required if Objective 6 was incomplete at the end of the project term. If Objective 6 was complete, skip this box and go to the next Objective. (2,000 characters)

Objective 7: **Complete** **Incomplete**

Explanation required if Objective 7 was incomplete at the end of the project term. If Objective 7 was complete, skip this box and go to the next Objective. (2,000 characters)

Objective 8: **Complete** **Incomplete**

Explanation required if Objective 8 was incomplete at the end of the project term. If Objective 8 was complete, skip this box and go to the next Objective. (2,000 characters)

Objective 9: **Complete** **Incomplete**

Explanation required if Objective 9 was incomplete at the end of the project term. If Objective 9 was complete, skip this box and go to the next Objective. (2,000 characters)

Outcome and Indicator Results to Date

Select each Outcome and Indicator identified in the approved scope of work. Fill in the blanks for the selected Outcomes and Indicators with the quantifiable results from the start of the project through the end of this project term.

Outcome 1: Increasing Consumption and Consumer Purchasing of Specialty Crops
Indicator 1.1: Total number of consumers who gained knowledge about specialty crops _____ 1.1a Adults: _____ 1.1b Children: _____
Indicator 1.2: Total number of consumers who consumed more specialty crops _____. 1.2a Adults: _____. 1.2b Children: _____.
Indicator 1.3: Number of additional specialty crop customers counted _____.
Indicator 1.4: Number of additional business transactions executed _____.
Indicator 1.5: Increased sales measured in: 1.5a Dollars \$_____. 1.5b Percent change _____%. 1.5c Combination of volume and average price as a result of enhanced marketing activities. Volume: _____. Average Price: \$_____.

Outcome 2: Increasing Access to Specialty Crops and Expanding Specialty Crop Production and Distribution
Indicator 2.1: Number of stakeholders that gained technical knowledge about producing, preparing, procuring, and/or accessing specialty crops _____.
Indicator 2.2: Number of stakeholders that reported producing, preparing, procuring, and/or accessing more specialty crops _____.
Indicator 2.3: Total number of market access points for specialty crops developed or expanded _____. Of those: 2.3a Number of new online portals created to sell specialty crops _____. 2.3b Number with expanded seasonal availability _____. 2.3c Number of existing market access points that expanded specialty crop offerings _____. 2.3d Number of new market access points that established specialty crop offerings _____.
Indicator 2.4: Number of stakeholders that gained knowledge about more efficient and effective distribution systems _____.

	Indicator 2.5: Number of stakeholders that adopted best practices or new technologies to improve distribution systems _____.
	Indicator 2.6: Total number of partnerships established between producers, distributors, and/or other relevant intermediaries related to distribution systems _____. Of those established: 2.6a Number formalized with written agreements (i.e., MOU's, signed contracts, etc.) _____.
	Indicator 2.7: Total number of new/improved distribution systems developed _____. Of those, the number that: 2.7a Stemmed from new partnerships _____. 2.7b Increased efficiency _____. 2.7c Reduced costs _____. 2.7d Increased specialty crop grower participation _____. 2.7e Expanded customer reach _____. 2.7f Increased online presence _____.
	Indicator 2.8: Number of specialty crop-related jobs: 2.8a Created _____. 2.8b Maintained _____.
	Indicator 2.9: Total number of new individuals who went into specialty crop production as a result of marketing _____. Of those, the number who are: 2.9a Beginning farmers or ranchers _____. 2.9b First-time specialty crop producers. _____.
	Indicator 2.10: Number of market access points that reported increased: 2.10a Revenue _____. 2.10b Sales _____. 2.10c Cost-savings _____.

	Outcome 3: Increase Food Safety Knowledge and Processes
	Indicator 3.1: Number of stakeholders that gained knowledge about prevention, detection, control, and/or intervention food safety practices, including relevant regulations (to improve their ability to comply with the Food Safety Modernization Act (FSMA) and/or meet the standards for aligned third party food safety audits such as Harmonized GAP/GHP) _____.
	Indicator 3.2: Number of stakeholders that: 3.2a Established a food safety plan _____. 3.2b Revised or updated their food safety plan _____.

	Indicator 3.3: Number of specialty crop stakeholders who implemented new/improved prevention, detection, control, and intervention practices, tools, or technologies to mitigate food safety risks (to improve their ability to comply with the Food Safety Modernization Act (FSMA) and/or meet the standards for aligned third party food safety audits such as Harmonized GAP/GHP) _____.
	Indicator 3.4: Number of prevention, detection, control, or intervention practices developed or enhanced to mitigate food safety risks _____.
	Indicator 3.5: Number of stakeholders that used grant funds to: 3.5a Purchase _____. 3.5b Upgrade food safety equipment _____.

	Outcome 4: Improve Pest and Disease Control Processes
	Indicator 4.1: Number of stakeholders that gained knowledge about science-based tools to combat pests and diseases _____.
	Indicator 4.2: Number of stakeholders that adopted pest and disease control best practices, technologies, or innovations _____.
	Indicator 4.3: Number of stakeholders trained in early detection and rapid response practices to combat pests and diseases _____. Of those: 4.3a The number of additional acres managed using integrated pest management _____.
	Indicator 4.4: Number of stakeholders that implemented new diagnostic systems, methods, or technologies for analyzing specialty crop pests and diseases _____.
	Indicator 4.5: Total number of producers/processors that enhanced or maintained pest and disease control practices _____. Of those, the number that reported: 4.5a Reduction in product lost to pest and diseases _____. 4.5b Improved crop quality _____. 4.5c Reduction in labor costs _____. 4.5d Reduction in pesticide use _____.
	Indicator 4.6: Number of producers/processors improving the efficiency of pest and disease control diagnostics and response testing, as reported by: 4.6a Improving speed _____. 4.6b Improving reliability _____. 4.6c Expanding capability _____. 4.6d Increasing testing (i.e. survey work for pests) _____.

	Outcome 5: Develop New Seed Varieties and Specialty Crops
	Indicator 5.1: Number of cultivar and/or variety trials conducted _____. Of those: 5.1a The number that advanced to further stages of development _____.
	Indicator 5.2: Number of cultivars and/or seed varieties developed _____.
	Indicator 5.3: Number of cultivars and/or seed varieties released _____.
	Indicator 5.4: Number of growers adopting new cultivars and/or varieties _____.
	Indicator 5.5: Number of acres planted with new cultivars and/or varieties _____.

	Outcome 6: Expand Specialty Crop Research and Development
	Indicator 6.1: Number of research goals accomplished _____.
	Indicator 6.2: For research conclusions, the number that: 6.2a Yielded findings that supported continued research _____. 6.2b Yielded findings that led to completion of study _____. 6.2c Yielded findings that allow for implementation of new practice, process, or technology _____.
	Indicator 6.3: Number of industry representatives and other stakeholders who engaged with research results _____.
	Indicator 6.4: Total number of research outputs published to industry publications and/or academic journals _____. For each published research output, the: 6.4a Number of views/reads of published research/data _____. 6.4b Number of citations counted _____.

	Outcome 7: Improve Environmental Sustainability of Specialty Crops
	Indicator 7.1: Number of stakeholders that gained knowledge about environmental sustainability best practices, tools, or technologies _____.
	Indicator 7.2: Number of stakeholders reported with an intent to adopt environmental sustainability best practices, tools, or technologies _____.
	Indicator 7.3: Number of producers that adopted environmental best practices or tools _____.
	Indicator 7.4: Number of new tools/technologies developed or enhanced to improve sustainability/conservation or other environmental outcomes _____.

	<p>Indicator 7.5: Number of additional acres managed with sustainable practices, tools, or technologies that focused on:</p> <p>7.5a Water quality/conservation _____.</p> <p>7.5b Soil health _____.</p> <p>7.5c Biodiversity _____.</p> <p>7.5d Reduction in energy use _____.</p> <p>7.5e Other positive environmental outcomes (optional) _____.</p>
	<p>Indicator 7.6: Number of additional acres established and maintained for the mutual benefit of pollinators/specialty crops _____.</p>

Outcome Remarks: If necessary, include further explanation of the quantifiable results about the Outcomes and Indicators above. If there is no data on the Indicator(s) listed above, an explanation must be provided in this section. Note: If the character limit is reached, please provide further information into the Activities and Accomplishments section. (1,800 characters)

Challenges and Developments

Provide any challenges to the completion of the project or any positive developments outside of the project's original intent that were experienced during the entire project term. Also, provide the corrective actions and/or changes to the project as a result. If the project did not attain an approved Objective, Outcome, or Indicator, provide an explanation in the Corrective Action column. (1,000 characters)

Challenge or Positive Development	Corrective Action or Project Change

Challenge or Positive Development	Corrective Action or Project Change

Challenge or Positive Development	Corrective Action or Project Change

Lessons Learned

Provide recommendations or advice that others may use to improve their performance in implementing similar projects. (1,000 characters)

Continuation and Dissemination of Results

Describe your plans for continuing the project (sustainability; capacity building) and/or disseminating the project results. (1,000 characters)

Project Beneficiaries

Provide the number of project beneficiaries as a result of this project.

Optional: Testimonies / Success Stories

Please provide testimonies and/or success stories that further explain the value of the Specialty Crop Block Grant Program. This section should not be used to replace, add, or circumvent the character limits to the above sections.

Note: This section is optional and is not required.