

**JOINT COMMITTEE ON FAIRS  
ALLOCATION & CLASSIFICATION**

**Network of California Fairs  
2011/2012 Expenditure Plan**



**Karen Ross, Secretary**  
California Department of Food & Agriculture

**April 2011**

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CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

April 28, 2011

To: Members, Joint Committee on Fairs Allocation and Classification

Subject: 2011/2012 Expenditure Plan for the Network of California Fairs

I respectfully submit the 2011/2012 Expenditure Plan for the Fair and Exposition Fund. This Plan includes the California Department of Food & Agriculture's (CDFA) plan to administer the Fair and Exposition Fund and provide fiscal and operation oversight of fairs through its Division of Fairs & Expositions.

The Network of California Fairs is facing unprecedented times as it will be necessary to become fully self-sufficient by January 1, 2012 due to the elimination of General Fund support. This will be a challenge for many fairs.

CDFA is committed to continuing its oversight and support for the Network of California Fairs with an emphasis on the 52 active district agricultural associations. Through the Division of Fairs & Expositions, CDFA will assist fairs as they transition into these uncertain economic times.

Fairs provide a significant public benefit to the people of the great state of California and CDFA will continue to work with the fairs in meeting community obligations.

My staff and I look forward to the opportunity to discuss this plan and the future of the California fair industry with you. If you would like additional information, please contact Rebecca Desmond, Acting Director of the Division of Fairs and Expositions, at (916) 263-2459.

Yours truly,

Karen Ross  
Secretary



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## Introduction

The following report presents the 2011/2012 Network of California Fairs Expenditure Plan to the Joint Committee on Fairs Allocation and Classification. This publication includes an overview of the network of California fairs; the roles and responsibilities of various state, county and private organizations; the impact of the elimination of General Fund support for the network; and the California Department of Food & Agriculture's plan for operational support and oversight of the network in the new world of 100% self-sustaining fairgrounds.

### Fair Network Oversight

The California Department of Food and Agriculture (CDFA), through the Division of Fairs and Expositions (F&E), provides fund administration and broad policy oversight to the network of California fairs through the application of law; development of policies, procedures and regulations; and broad supervision over fair fiscal and administrative matters.

Business and Professions (B&P) Code Sections 19621(c) and 19606.1(c) require CDFA to prepare an annual expenditure plan for review and approval by the Joint Committee on Fairs Allocation and Classification. Oversight of the Fairs & Expositions Fund and the Network of California Fairs is called for in statute in both the B&P Code (Sections 19606.1, 19620-19622.3, 19630, 19638) and the Food and Agriculture Code (Sections 3965.1, 4051, 4051.1, 4053, 4057-4060, 4501-4513).

The Network of California fairs includes 80 fairs divided into four categories (the latter three are non-DAA organizations):

- **54 DAAs:** State government entities
  - 52 active DAAs
  - 2 DAAs were deactivated during fiscal year 1997/98
- **23 County Fairs:** County government or not-for-profit organizations
- **2 Citrus Fruit Fairs:** Not-for-profit organizations
- **The California Exposition and State Fair (Cal Expo):** A state department

In 2009/2010, F&E updated the fair classification formula for the first time in 17 years. The new formula is based on a five-year average of total operating revenues for each fair, not including state allocations, one-time funds (grants and extraordinary events). The reclassification resulted in 27 fairs being reclassified, most to a higher class in recognition of their success in increasing operating revenues.



*Demonstration farms help teach fairgoers about the importance of agriculture.  
Orange County Fair, Costa Mesa*



*A drive-thru flu vaccine clinic at the Siskiyou Golden Fairgrounds in Yreka*

### **A New Era of Oversight and Administrative Support**

CDFA's Division of Fairs & Expositions provides fiscal and policy oversight of the network of California fairs and ensures the best use of available funding and other services. F&E is comprised of 18 staff members dedicated to serving California's network of 80 fairs.

For the past two fiscal years, the California fairs received financial assistance through various allocation and infrastructure programs from the Fairs and Expositions Fund which was supported by the General Fund. The Fairs and Expositions Fund is administered by the California Department of Food & Agriculture (CDFA) through its Division of Fairs & Expositions (F&E).

Prior to 2009/2010, the primary fund source for the Fair and Exposition Fund was from pari-mutuel horse racing license fees. The shift to the General Fund occurred at a time when horse racing in California was struggling to survive and revenue shortfalls within the Fair and Exposition Fund were at record highs, thereby jeopardizing the solvency of many California fairs.

As the 2011/2012 State Budget currently stands, the Network of California Fairs support from the General Fund has been eliminated and for the first time in 80 years, fairs will have to depend completely on their self-generated revenues to operate beginning January 1, 2012.

CDFA's role is also changing as F&E is facing a 50% reduction in funding to support operational support and fiscal and policy oversight of the Network of California Fairs. Most of the focus of the Department will be on the 52 DAAs as they will remain state entities, generating and expending state funds and operating with state employees on state property.

F&E plans to operate with three main objectives in mind under the overall goal of providing the ultimate public benefit to the state as it relates to the fairs. The objectives include community relevance, fiscal /policy oversight, and intervention transition.

### **Community Relevance**

There are several aspects of the public benefits of fairs in California that all point to each fair's relevance in their communities. These benefits include economic impact; meeting public needs by providing a place of gathering, cultural centers, affordable community facilities; emergency response capabilities and disaster preparedness; and food, nutrition and agriculture education and awareness.

Fairs embody the entrepreneurial excellence, quest for knowledge, innovative drive, and community spirit that is the Golden State.

In 2009, the Network of California Fairs

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had a \$2.85 billion economic impact providing \$127 million in state and local taxes and 25,000 jobs. At the local level, the impact goes further where, for example, millions of dollars are raised by nonprofit organizations that use those funds for vital community services such as education, healthcare and the arts.

As well as providing an affordable annual community event that encompasses agriculture, food and nutrition education, entertainment, and culture, fairgrounds provide some of the most vital community services in every county—emergency response and disaster preparedness. Fairgrounds throughout the state are called upon to house displaced residents, their pets and livestock during natural disasters such as earthquakes, wildfires and floods.

Fairground facilities also house emergency response personnel, equipment and supplies crucial to battling such disasters. Fairgrounds regularly serve as training grounds for law enforcement, public health officials, first responders and firefighters so that local emergency response agencies are prepared to assist their communities when the needs arise. These services are most critical in the rural areas of the state where nearly 50% of the fairgrounds reside and serve as the hub of the community.

Most fairgrounds are at least 50 years old and constant assessment of the facilities is necessary to ensure the safety of the public and employees who are on the fairgrounds throughout the year. Fire marshal and construction codes must be adhered to. F&E will continue to work closely with the three fair industry joint powers authorities to assist the district agricultural associations with facility evaluation and compliance with state codes and

regulations.

Fairs are at the forefront in the battle against childhood obesity and related diseases such as diabetes. Food and nutrition education are abundant at the annual county fair as well as through related youth organizations including 4-H and the Future Farmers of America.

Each district agricultural association has a nine-member board of directors appointed by the Governor. The boards are charged with the fiscal and policy oversight of the DAA and they work closely with fair management to make the DAA a productive state entity. County fairs and nonprofit fair organizations that contract to operate fairgrounds throughout the state also have boards of directors who are appointed in a variety of ways. As a total, these board members are leaders in the industry and are responsible, along with fair staffs, for the success of the Network of California fairs. To that end, providing training and board development are key components to F&E's role in supporting community relevance and the ultimate public benefit of the fairs in California.



*The Salvation Army's Drought Relief food drive at the Big Fresno Fair*

F&E is at many times the first point of contact for the public regarding the fair network in California and it will continue to provide diverse customer service to the people of California through communications with those who want to learn about fairs, serve on fair boards, and address concerns with fairgrounds operations.

The Department of Food and Agriculture and the California fair industry as a whole remain confident that regardless the legislature and public at large will continue to see public good as a tremendous investment for all of Californians.

### **Fiscal and Policy Oversight**

Up until the 2011/2012 fiscal year, California fairs received state funding support either in direct allocations to fairs or through programs funded by F&E on behalf of the California fairs. Funding was traditionally derived from pari-mutuel horse racing license fees until 2009/2010 when the fund source transferred to the state's General Fund.

District agricultural associations (DAA) will now be responsible for fully self-funding unemployment claims, vehicle insurance, Department of Justice fees, property insurance pool support, annual audits, and construction management and inspection fees. These costs have been paid for by F&E in full or in part for the DAAs in the past.

To ensure all fairs are spending their funds appropriately, F&E fulfills a fiscal oversight role by reviewing and approving annual budgets, annual statements of operations (year-end financial reports), and reviewing

annual fiscal audits and semi-annual compliance audits. F&E will continue to do this for all fairs through 2011/2012, but will then narrow its focus to just the district agricultural associations as they will be the only state entities generating state funds in the future.

Beginning July 1, 2011, all fairs will be responsible for paying for their own annual financial audits and periodic compliance audits. This has been paid for from the F&E Fund for all DAAs and some county fairs.

F&E will continue CDFA's statutory oversight role regarding the operation of the district agricultural associations because they are state entities. This includes contract preparation and review, purchasing and procurement regulations through the Department of General Services, construction of public facilities, open meeting laws, board conduct, liability, and state employee requirements.

### **Intervention and Transition**

A large portion of the fiscal and policy oversight role for F&E has been the fair intervention program, known as Fairs on the Watch. This program was designed to assist fiscally challenged fairs with operational and management assessment, board and staff training, board development, master planning, and in rare instances, financial assistance to accomplish financial goals through short-term operational loans or lines of credit. There currently are 24 fairs in the program and after July 1 the focus will be on just the 19 district agricultural associations that meet the intervention criteria of having less

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than a 5% cash reserve.

With the elimination of the \$32 million in General Fund support, many fairs are facing financial challenges that they have never before experienced. Going forward, F&E will assist the district agricultural associations looking to reorganize and/or downsize to ensure they are remaining relevant to their communities and the constituents they serve. F&E will help draft policies and procedures, assist with employee lay off plans, provide guidance in best practices and provide services as necessary so that the fairs are operated in the most efficient and cost effective manner. Due to the expected changes in DAA staffing, F&E will continue funding three fulltime positions at CDFA Human Resources as all DAA employees remain state workers and fair management will need guidance as fair teams are restructured.

F&E staff will work with the "fairs on the watch" through additional financial reporting reviews, fair visits, fair board meeting attendance, strategic planning with fair staff and board, community outreach, and detailed assessments in consideration of reorganization, and if necessary, potential deactivation of the DAA and closure of the fairgrounds.

F&E will create a business model that will be used to assist fairs in determining what their options are for sustaining operations, reinvention, alternative governance, and at last resort, deactivation and closure. F&E is currently investigating the liabilities that will be present for the state should a DAA be deactivated and the property revert back to the state.

Issues to be considered will include state

employee layoffs, state employee leave balance liabilities, state property closure and liability, availability of state fairgrounds for emergency response and disaster preparedness, disposition of state personal property (computers, vehicles, equipment, tables, chairs, etc.), financial commitment liabilities (loans to F&E and/or commercial institutions), etc.

F&E will work closely with each DAA and its community in determining alternatives to deactivation and closure including exploring combining DAAs with other DAAs or county fairs in close proximity.

## **Expenditures**

*(See page 7 for details)*

### **Administrative Oversight**

The only sources of revenue to the F&E Fund after June 30, 2011 will be from fair loan payments (loans made to fairs from the F&E Fund in prior years), prior year license fee recapture guarantee agreement (B&P 19616.52; settlement with private tracks for \$5.5 million over six years beginning in 2009/2010), and 1% live racing fair handle (B&P 19641 [a]). These funds are time-limited as fair loans are paid off and the license fee recapture guarantee is paid in full in 2014/2015.

Revenues in 2011/2012 are estimated to be \$2.3 million. F&E will be forced to cut staffing by nearly 50%.

### **Fair Local Assistance**

The expenditure budget has no funding earmarked for the direct support of California's fair network.

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**Profile of Fair Class Levels**

Class Level	Classification Criteria	# of Fairs Per Class
	Operating Revenue (\$1,000's)	
I	Up to 360	12
II	360 - 550	9
III	550 - 1,000	28
IV	1,500 - 3,000	14
V	5,000 - 6,000	4
VI	6,000 - 10,000	5
VII	Over 10,000	5

Prepared by the Division of Fairs

**Division of Fairs & Expositions**  
**Fair & Exposition Fund (191) and Satellite Wagering Account (192)**  
**2011/2012 Revenue and Expenditure Plan**

	Actual 2009/2010	Budgeted 2010/2011	Projected 2010/2011	Proposed 2011/2012
<b>Beginning Balance</b>				
Fairs and Expositions (F&E)	\$481,039	\$2,397,965	\$2,397,965	\$0
<b>Revenues</b>				
General Fund (B&P 19620 2)	32,000,000	32,000,000	32,000,000	0
<b>License Fees</b>				
1 0% Live Racing Fair Handle (B&P 19614(a))	877,885	300,000	658,740	400,000
Off-Track - Satellite Wagering (B&P 19605 9)	229,971	200,000	209,856	0
<b>Other Revenue</b>				
Prior Year Live Racing (B&P 19620 1(a))	2,104,433	0	43,445	0
Prior Year License Fees Guarantee Recapture (B&P 19616 52)	813,178	918,667	800,000	800,000
ADW Fees	36,042	0	13,442	0
Loan payments	0	0	762,723	1,100,000
SMIF Interest Revenue	95,143	75,000	75,000	0
<b>Total Revenues</b>	<b>36,156,653</b>	<b>33,491,666</b>	<b>34,561,205</b>	<b>2,300,000</b>
<b>Fund Transfers &amp; Other Receipts</b>				
<b>Transfers In</b>				
Project Cost Savings	0	12,476,278	12,913,256	0
Generators & Light Towers	645,000	0	0	0
<b>Transfers to Other Funds</b>				
Retired DAA Employee Benefits	(246,000)	(246,000)	(246,000)	0
<b>Total Available Resources</b>	<b>\$37,036,692</b>	<b>\$48,119,909</b>	<b>\$49,626,426</b>	<b>\$2,300,000</b>
<b>Expenditures</b>				
<b>Local Assistance</b>				
<u>Operational Support</u>				
Bond Debt Service	2,750,000	0	0	0
California Construction Authority (CCA)	2,500,000	2,300,000	2,300,000	0
Property Insurance	750,000	1,000,000	1,000,000	0
Unemployment Insurance	1,150,000	950,000	950,000	0
DAA Vehicle Insurance Assistance	0	700,000	700,000	0
	7,150,000	4,950,000	4,950,000	0
<u>General Fair Programs &amp; Funding</u>				
Local (Base) Allocations	9,985,600	10,428,050	10,246,737	0
Supplemental Local (Base) Allocations	0	9,112,339	16,824,708	0
Fair Performance Rating Program	2,050,000	2,185,000	2,010,000	0
Cal-Expo Pro Rate Reimbursement	265,000	265,000	265,000	0
Contingencies and Special Projects	322,047	500,000	250,000	0
Priority Fair Intervention Program	208,425	500,000	150,000	0
Regional Marketing Support Program	125,000	125,000	125,000	0
Rural Healthcare Equity Program	40,831	0	0	0
Generators & Light Towers	645,000	0	0	0
	13,641,904	23,095,389	29,871,445	0
<u>Health &amp; Safety</u>				
Emergency Response Program	100,000	100,000	0	0
Health Department Program	100,000	50,000	50,000	0
Urgent Needs Fund	150,000	150,000	0	0
	350,000	300,000	50,000	0
<u>Infrastructure</u>				
Infrastructure Fund	5,050,000	5,119,289	2,310,000	0
Replenishment Fund (Investment Capital)	350,000	1,578,308	320,000	0
Environmental Investment Program	75,000	0	0	0
Project Planning	300,000	220,000	0	0
Green Energy Initiatives	0	700,000	700,000	0
	5,775,000	7,617,597	3,330,000	0
<u>Training &amp; Education</u>				
Professional Development & Compliance	0	163,837	45,000	0
	0	163,837	45,000	0
<u>Racing &amp; Satellite Wagering Support</u>				
Race Track Preparation	600,000	4,237,402	5,293,425	0
Supplemental Purses	1,329,971	1,300,000	1,309,856	0
Wagering Facility Improvements	2,000,000	2,000,000	2,000,000	0
Horse Racing Transition Assistance	672,527	0	0	0
	4,602,498	7,537,402	8,603,281	0
<b>Abatements &amp; Accrual Adjustments</b>				
	(69,791)	(60,000)	(858,333)	0
<b>Total Local Assistance</b>	<b>31,449,611</b>	<b>43,604,226</b>	<b>45,991,393</b>	<b>0</b>
<b>Administrative Oversight</b>				
California Horse Racing Board Support (CHRB)	0	0	0	0
CDFR Support - Fairs & Expositions (F&E)	1,765,341	2,839,757	2,072,854	2,138,064
Professional Development & Compliance	386,360	428,243	428,243	0
Pro Rate Assessment	90,857	0	0	0
CDFR Support - Audit Program	946,558	1,156,000	1,133,936	0
<b>Total Administrative Oversight</b>	<b>3,189,116</b>	<b>4,424,000</b>	<b>3,635,033</b>	<b>2,138,064</b>
<b>Total Current Year Expenditures</b>	<b>34,638,727</b>	<b>48,028,226</b>	<b>49,626,426</b>	<b>2,138,064</b>
<b>Total Prior Year Adjustments</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Expenditures</b>	<b>\$34,638,727</b>	<b>\$48,028,226</b>	<b>\$49,626,426</b>	<b>\$2,138,064</b>
<b>Ending Balance</b>	<b>\$2,397,965</b>	<b>\$91,884</b>	<b>\$0</b>	<b>\$161,936</b>

<sup>1</sup> Adjusted to Actual expense

## Benefits of California Fairs

Fairs benefit Californians in a variety of ways from the obvious to the obscure. There is so much more than the fair just "coming to town." Fairs in most communities are the longest running annual events of the county and fairgrounds provide more services to the public than are realized.

From agriculture and education to emergency preparedness and economic stimulus, fairs are more relevant to the state today than ever before.

### Economic Impact

California fairs have immense economic, educational, social and cultural impacts. They embody the entrepreneurial excellence, the quest for knowledge, the innovative drive, and the community spirit that is the Golden State.

While the current environment presents reasons for some concern, it has only highlighted the importance of fairs to the state of California and to their local communities.

The following highlights from a 2009 economic impact study provide data to support the fact that fairs contribute to the betterment of the state:

- \$2.85 billion positive economic impact on California based on spending by all participants at fair time and interim events.
- \$855 million in annual income impact from attendee, fair

organization and fair-related business spending.

- 25,000 annual jobs created by fairs through direct employment and multiplier impacts.
- \$127 million in annual state and local government tax revenues from fair-related activities.

### Emergency Response and Disaster Preparedness

California fairs are regularly called upon by federal, state and local public health and safety agencies to assist with emergency preparedness and response. The roles fairs play during these exercises and emergencies vary significantly and occur frequently. Fairs serve as community lifelines during earthquakes, floods, and wildfires.

Fairgrounds often serve as command centers for CalFire, CalEMA, Homeland Security, Law Enforcement and FEMA.



*Firefighters mobilizing at the Earl Warren Showgrounds, home of the Santa Barbara Fair and Exposition.*

Examples of current and past fairground use for emergency preparedness and response include:

- Command center, mobilization and emergency staging sites (e.g., Office of Emergency Services, U.S. Dept. of Defense, Dept. of Homeland Security, local police and fire)
- Essential shelters and evacuation centers for people, pets and livestock
- Fire camps
- Strategic National Stockpile
- Emergency preparedness training (e.g., police, fire, SWAT, county health, homeland security drills)
- Cooling and warming centers
- Military staging sites for natural disaster response
- Life-flight staging sites
- Mass vaccination training and county inoculation sites
- Temporary homeless shelters
- National Veterinary Stockpile sites related to the CDC Strategic National Stockpile use.

In 2011, the Redwood Acres Fairgrounds in Eureka took in evacuees from the tsunami created by the deadly earthquake in Japan; the Eastern Sierra Tri-County Fairs took in residents and horses during a wildland fire; and the Mariposa opened up its RV park to numerous local residents who lost power during a snow storm.



*4-H poultry judging at the Santa Clara County Fair in San Jose.*

### **Agriculture, Food and Nutrition Education**

The heart of the fairs' tradition lies in agriculture. Fairs are the result of the industry's need to showcase its products and educate the public on the basics of where food and fiber come from.

Now 200 years old, American fairs were created to inspire and educate the farmers of America. "The first agencies for agricultural education that had a popular appeal, (fairs) were conducted on the theory that competitive displays of products would prompt the farmers to improve their livestock and crops and to adopt the new agricultural machinery." <sup>1</sup> That ideal remains true today as fairs are looked to as top components in the agriculture education of the nation.

Numerous fairs in California provide youth agriculture education programs separate from the annual fair. Grade school students are brought to fairgrounds for a day to learn all about how food and fiber is grown and produced right here in their own state. They get to see agriculture in action and

they remember their trip to Ag Day for a lifetime.

During the annual fairs, there is a vast amount of agriculture, food and nutrition education provided to fair attendees and participants. From the showing of prize livestock to cooking demonstrations using locally grown food, fairgoers have an abundance of choices when it comes to agriculture education at the fair.

State and local government agencies use fairs to disseminate vital information regarding the protection of California's natural, industrial, and agricultural resources. These public outreach efforts offer communities a first-hand look at California agriculture and the essential role of this \$30 billion-a-year industry.

Specialty crops are being showcased more and more at California fairs. Current exhibits include small demonstration farms and gardens featuring local and regional specialty crops. Planned exhibits include vast enhancements of specialty crop promotion through expanded gardens, farming and cooking with local food demonstrations, and children's activities.

Locally grown, farm to table, and slow food methods of production and marketing are also being highlighted at fairs throughout the state. Make no mistake that California fairs are one of the agriculture industry's best and most affordable avenues of marketing to the public.

### **Environmental Leadership**

By converting the Golden State's plentiful sunlight into solar power, 26 California fairs generate 8.1 megawatts of electricity

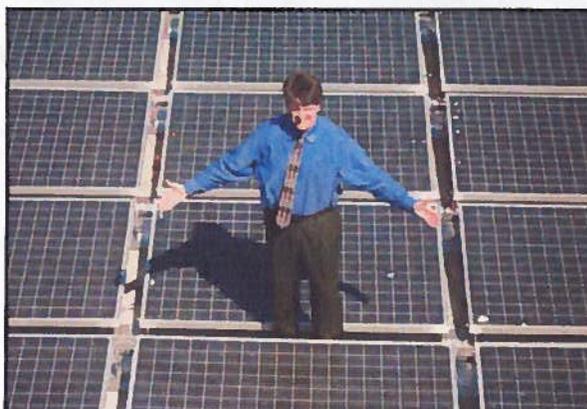
statewide, enough to power 6,400 homes or a city of 22,000 people. The photovoltaic systems, which convert light into electricity, are mounted on the expansive roofs of the fairs' exhibit buildings and barns.

The incredible achievement was initiated in 2001, and is a joint effort of the State of California and its network of California fairs, with grants from the California Energy Commission, local electrical utilities, and the Fair & Exposition Fund.

### **The Fair Community**

Fairs provide a location for cultural and social interaction as well as a focal point for community members to:

- Celebrate their heritage
- Compete in a variety of events
- Hold family reunions
- Display and view artwork
- Learn about other cultures
- Demonstrate new technology
- Showcase the best of California



*Marin County Fair CEO Jim Farley shows off the fairgrounds' solar panels.*

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In addition to providing facilities and activities for educational purposes and broad community services, fairs also provide valuable community activities such as:

- Field trips
- Agriculture in the classroom
- Cultural events
- Concerts
- Head Start programs
- Pre-school programs
- Before/after school programs
- Charitable activities
- Weddings & other celebrations
- Auto shows
- Livestock events
- Farmers markets

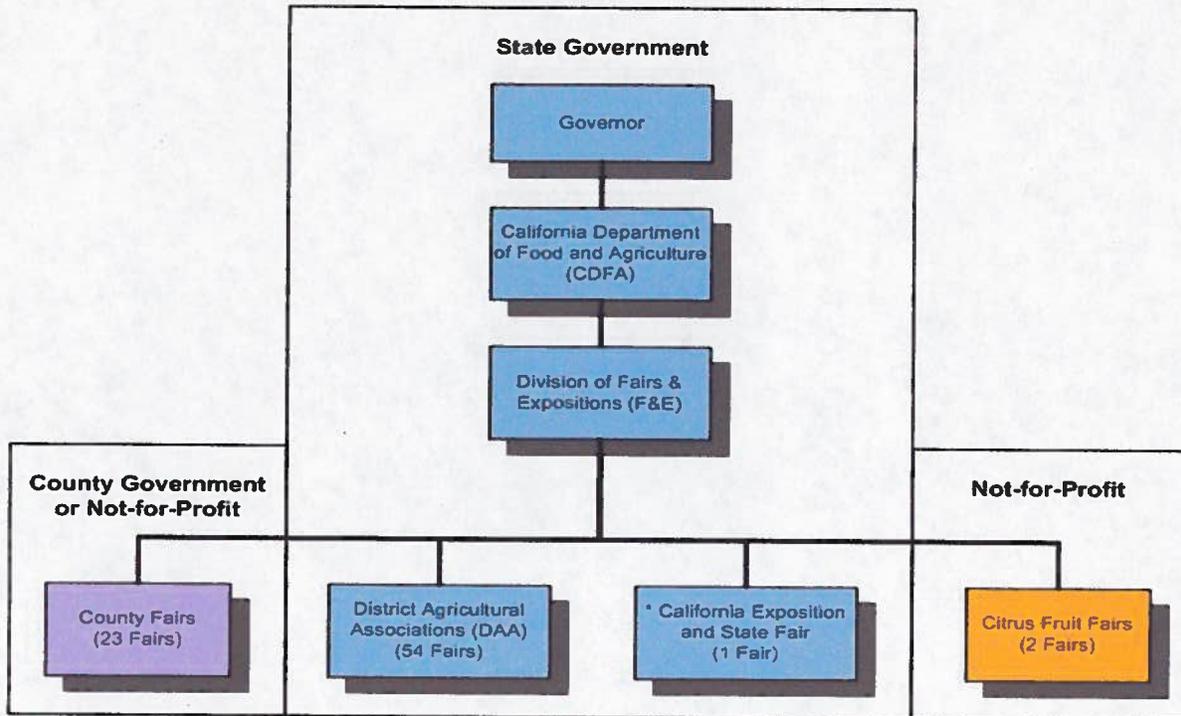


*A local Boys and Girls club visiting the Solano County Fair in Vallejo.*

As an added benefit, California fairs promote awareness of the Golden State's cultural diversity. Approximately 33 million people attend fairground events held in rural, suburban, and urban settings annually. These events attract people from various ethnic and age groups, creating a diverse cultural representation.

An important aspect of this fair community is also the millions of dollars raised by nonprofit organizations for the public good including children's healthcare, scholarships, food banks, recreation, public education, etc.

## Organizational Relationships



\* California Exposition and State Fair is a state agency.

### State Government

**California Department of Food & Agriculture (CDFA):** A state department responsible for the oversight of California's agricultural industry, including the network of California fairs.

**Division of Fairs and Expositions (F&E):** Division of CDFA that provides fiscal and policy oversight for the network of California fairs and ensures the best use of available funding and services.

**District Agricultural Association (DAA):** Holds fairs, expositions, and exhibitions to showcase various industries, enterprises, resources, and products, and to highlight California agriculture. Each DAA is governed by a nine-member

gubernatorially appointed board of directors.

**California Exposition and State Fair (Cal Expo):** A state department in Sacramento responsible for holding the annual California State Fair and exhibitions to highlight various industries, enterprises, resources, and products of the State.

### County Government or Not-for-Profit

**County Fairs:** Holds fairs to highlight a county's agricultural and natural resources.

**Citrus Fruit Fairs:** Holds annual fairs to celebrate the citrus fruit harvest.

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In addition to state government, there are other organizations involved with fair operations and industry direction. Abbreviated descriptions of each organization's major roles are described below:

**Joint Powers Authorities (JPAs)**

Three JPAs have been formed in California to provide specified services to the fair industry. CDFA is a party to the joint powers agreement that authorized the formation of each of the following JPAs:

**California Fair Services Authority (CFSA):** Administers risk-sharing pools (general liability, workers' compensation, revenue protection and all-risk property) designed to protect the Fair & Exposition Fund and local fair organizations; provides safety programs, facility inspections; and provides accounting, payroll, purchasing, computer, employee benefits, and management services.

**California Construction Authority (CCA):** Provides financing, design, and construction services for capital

infrastructure, deferred maintenance, health and safety improvements, and horse racing facilities on fairgrounds.

**California Authority of Racing Fairs (CARF):** Provides legislative and operational support and professional development services for its members, all of which are horse racing fairs; assists CDFA with site selection and development for satellite wagering facilities; manages the track preparation agreement; and recommends an annual Satellite Wagering Account and racing track improvement plan.

**Trade Organizations**

The following not-for-profit association provides services to the fair industry:

**Western Fairs Association (WFA)/ California Fairs Alliance (CFA):** Sacramento-based trade association representing 72 of California's 80 fairs. Services include educational activities, training programs, and legislative advocacy.

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# Map of California Fairs



**LEGEND**

- Fair Site
  - + Fairs with Live Racing
  - Satellite Wagering Facility
  - Special Event Centers
  - OES Mobilization Sites
- DAA= District Agricultural Association



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## CALIFORNIA FAIR LISTING

(Sorted by District Agricultural Association No. or County Abbreviation)

Class	DAA No.	Fair Name	City	County	Fair Start Date	Fair End Date
	1	Oakland Fair *	Oakland	Alameda	N/A	N/A
V	01A	Grand National Rodeo, Horse & Stock Show	Daly City	San Francisco	10/15/11	10/23/11
IV+	02	San Joaquin County Fair	Stockton	San Joaquin	6/15/11	6/19/11
III+	03	Silver Dollar Fair	Chico	Butte	5/26/11	5/30/11
III+	04	Sonoma-Marin Fair	Petaluma	Sonoma	6/22/11	6/26/11
	5	San Francisco Fair *	San Francisco	San Francisco	N/A	N/A
IV	07	Monterey County Fair	Monterey	Monterey	8/31/11	9/5/11
III	09	Redwood Acres Fair	Eureka	Humboldt	6/23/11	6/26/11
III	10	Siskiyou Golden Fair	Yreka	Siskiyou	8/10/11	8/14/11
I	10A	Tulelake-Butte Valley Fair	Tulelake	Siskiyou	9/8/11	9/11/11
III	12	Redwood Empire Fair	Ukiah	Mendocino	8/4/11	8/7/11
III	13	Yuba-Sutter Fair	Yuba City	Sutter	8/3/11	8/7/11
III+	14	Santa Cruz County Fair	Watsonville	Santa Cruz	9/13/11	9/18/11
V	15	Kern County Fair	Bakersfield	Kern	9/21/11	10/2/11
VI	16	California Mid-State Fair	Paso Robles	San Luis Obispo	7/20/11	7/31/11
IV	17	Nevada County Fair	Grass Valley	Nevada	8/10/11	8/14/11
III	18	Eastern Sierra Tri-County Fair	Bishop	Inyo	9/1/11	9/5/11
IV	19	Santa Barbara Fair and Expo	Santa Barbara	Santa Barbara	4/27/11	5/2/11
III	20	Gold Country Fair	Auburn	Placer	9/8/11	9/11/11
VI	21	Big Fresno Fair	Fresno	Fresno	10/5/11	10/16/11
III+	21A	Madera District Fair	Madera	Madera	9/8/11	9/11/11
VII	22	San Diego County Fair	Del Mar	San Diego	6/10/11	7/4/11
III+	23	Contra Costa County Fair	Antioch	Contra Costa	6/2/11	6/5/11
IV	24	Tulare County Fair	Tulare	Tulare	9/14/11	9/18/11
III	24A	Kings Fair	Hanford	Kings	7/7/11	7/10/11
III+	25	Napa Town and Country Fair	Napa	Napa	8/10/11	8/14/11
III	26	Amador County Fair	Plymouth	Amador	7/28/11	7/31/11
III+	27	Shasta District Fair	Anderson	Shasta	6/15/11	6/19/11
IV	28	San Bernardino County Fair	Victorville	San Bernardino	5/14/11	5/22/11
II	29	Mother Lode Fair	Sonora	Tuolumne	7/7/11	7/10/11
III	30	Tehama District Fair	Red Bluff	Tehama	9/22/11	9/25/11
VI	31	Ventura County Fair	Ventura	Ventura	8/3/11	8/14/11
VII	32	Orange County Fair	Costa Mesa	Orange	7/15/11	8/14/11
I	33	San Benito County Fair	Tres Pinos	San Benito	9/30/11	10/2/11
I	34	Modoc District Fair	Cedarville	Modoc	8/18/11	8/21/11
IV	35	Merced County Fair	Merced	Merced	6/15/11	6/19/11
II	35A	Mariposa County Fair & Homecoming	Mariposa	Mariposa	9/2/11	9/5/11
III+	36	Dixon May Fair	Dixon	Solano	5/4/11	5/8/11
IV	37	Santa Barbara County Fair (at the Santa Maria Fairpark)	Santa Maria	Santa Barbara	7/13/11	7/17/11
IV+	38	Stanislaus County Fair	Turlock	Stanislaus	7/15/11	7/24/11
III	39	Calaveras Co. Fair & Jumping Frog Jubilee	Angels Camp	Calaveras	5/19/11	5/22/11
III	40	Yolo County Fair	Woodland	Yolo	8/17/11	8/21/11
II	41	Del Norte County Fair	Crescent City	Del Norte	8/4/11	8/7/11
II	42	Glenn County Fair	Orland	Glenn	5/18/11	5/22/11
II	44	Colusa County Fair	Colusa	Colusa	6/9/11	6/12/11
III+	45	California Mid-Winter Fair & Fiesta	Imperial	Imperial	3/4/11	3/13/11
IV+	46	Southern California Fair	Perris	Riverside	10/8/11	10/16/11
I-X	48	Schools Involvement Fair	Walnut	Los Angeles	4/12/11	4/16/11
II	49	Lake County Fair	Lakeport	Lake	9/1/11	9/4/11
V	50	Antelope Valley Fair	Lancaster	Los Angeles	8/19/11	8/28/11
I-X	51	The Valley Fair	Burbank	Los Angeles	TBD	TBD
I-X	52	Sacramento County Fair	Sacramento	Sacramento	5/26/11	5/30/11
I	53	Desert Empire Fair	Ridgecrest	Kern	10/20/11	10/23/11
I	54	Colorado River Fair	Blythe	Riverside	3/31/11	4/3/11

\* Fair not in operation. Deactivated during fiscal year 1997/1998.

NETWORK OF CALIFORNIA FAIRS  
2011/2012 EXPENDITURE PLAN

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(Sorted by District Agricultural Association No. or County Abbreviation)

Class	County Abbr.	Fair Name	City	County	Fair Start Date	Fair End Date
VII	ALA	Alameda County Fair	Pleasanton	Alameda	6/22/11	7/10/11
II	BUT	Butte County Fair	Gridley	Butte	8/25/11	8/28/11
III	CLO	Cloverdale Citrus Fair	Cloverdale	Sonoma	2/18/11	2/21/11
III+	EDO	El Dorado County Fair	Placerville	El Dorado	6/16/11	6/19/11
III+	HUM	Humboldt County Fair	Ferndale	Humboldt	8/11/11	8/21/11
VII	LAN	Los Angeles County Fair	Pomona	Los Angeles	9/3/11	10/2/11
II	LAS	Lassen County Fair	Susanville	Lassen	7/20/11	7/24/11
I	MAD	Chowchilla-Madera County Fair	Chowchilla	Madera	5/19/11	5/22/11
IV	MAR	Marin County Fair & Exposition	San Rafael	Marin	6/30/11	7/4/11
I	MEN	Mendocino County Fair & Apple Show	Boonville	Mendocino	9/16/11	9/18/11
III	MER	Merced County Spring Fair	Los Banos	Merced	4/27/11	5/1/11
III+	MON	Salinas Valley Fair	King City	Monterey	5/12/11	5/15/11
III+	NAP	Napa County Fair	Calistoga	Napa	7/1/11	7/4/11
VI	NOS	National Orange Show	San Bernardino	San Bernardino	5/26/11	5/30/11
III+	PLA	Placer County Fair	Roseville	Placer	6/23/11	6/26/11
II	PLU	Plumas-Sierra County Fair	Quincy	Plumas	8/10/11	8/14/11
IV+	RIV	Riverside County Fair & National Date Festival	Indio	Riverside	2/18/11	2/27/11
	SBE	San Benito County Saddle Horse Show & Rodeo	Tres Pinos	San Benito	6/24/11	6/26/11
IV+	SCL	Santa Clara County Fair	San Jose	Santa Clara	8/4/11	8/7/11
I	SHA	Inter-Mountain Fair of Shasta County	McArthur	Shasta	9/1/11	9/5/11
III	SJO	Lodi Grape Festival & Harvest Fair	Lodi	San Joaquin	9/15/11	9/18/11
V	SMA	San Mateo County Fair	San Mateo	San Mateo	6/11/11	6/19/11
IV+	SOL	Solano County Fair	Vallejo	Solano	8/3/11	8/7/11
VI	SON	Sonoma County Fair	Santa Rosa	Sonoma	7/27/11	8/14/11
I	TRI	Trinity County Fair	Hayfork	Trinity	8/26/11	8/28/11
VII	XPO	California Exposition & State Fair	Sacramento	Sacramento	7/14/11	7/31/11