

Registration of Farm Stands

Pros

- Identification/Traceability
- Single system/Integrated
- ID system to help increase access opportunities i.e. WIC and SNAP
- Enhanced communication with stakeholders
- Efficient enforcement system

Cons

- Potential additional costs
- Additional work for farmers

Thoughts/Ideas

- Consolidated registration through County Agricultural Commissioner's
- Framing it as an outreach/marketing (not enforcement) tool
- Grower ID (free)
- WIC included for farm stands
- School buying from an approved source
- Direct marketing registration with potential form categories to include:
 - Contact information
 - Produce stand
 - CFM
 - Garden
 - CSA
 - Farmers markets/other markets
 - Farm stand

Regulatory and Statutory Changes to Enhance AB 2168

- Create exemption for farmer to sell product of own production off farm to whomever, specifically at his/her owned or leased property

Issues

- Definition of food facility in FAC and Cal Code do not align

Recognized Source

- Self certification may be an option for an approved source depending on the Food Safety Modernization Act outcome

Public Comments

- In regard to AB 2168, keep in mind underserved communities by assuring that people can still buy and resell in impoverished areas

Decisions

1. Registration process
2. Grower disadvantage of AB 2168
3. Self certification to resolve approved source issue
4. Road side vendor enforcement and funding issue
 - No new laws are needed
 - Coordinated efforts
 - Communication/guidance packet/handout
5. Good outreach program for farmers