



Extracts from the
CALIFORNIA BUSINESS AND PROFESSIONS CODE
DIVISION 5 - WEIGHTS AND MEASURES

**In the Areas of Weights and Measures, and
Fuels, Lubricants and Automotive Products**

CHAPTER 6.5. Unit Pricing
§§ 12655-12656



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CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE
DIVISION OF MEASUREMENT STANDARDS

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DISCLAIMER

This document represents the Division of Measurement Standards extracts from the Business and Professions Code and is intended to serve as a field resource for weights and measures officials for enforcing the laws pertaining to weights and measures in California. It is not to be considered as official state law.

To find the latest official version of Division 5 of the Business and Professions Code, visit the [California Legislative Information](#) website by selecting any of the following links:

DIVISION 5. WEIGHTS AND MEASURES 12001-13800

CHAPTER 1. General Provisions 12001-12027

CHAPTER 2. Administration 12100-12246

CHAPTER 3. Standards of Weights and Measures 12300-12314

CHAPTER 5. Weighing and Measuring Devices 12500-12519

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BUSINESS AND PROFESSIONS CODE

DIVISION 5

Weights and Measures

[Added by Stats. 1977 ch 380 § 1.]

CHAPTER 6.5 – Unit Pricing

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**§ 12655. LEGISLATIVE INTENT TO ENCOURAGE UNIT PRICING FOR
CANNED, BOTTLED, AND PACKAGED COMMODITIES**

It is the intent of the Legislature to encourage the unit pricing of all canned, bottled, and packaged foods, packaged produce, and bakery goods; paper, plastic, wood, and metal products packaged in counts greater than 10; rolled paper, plastic, and metal products; canned, bottled, and packaged domestic, laundry and household cleansing, finishing, waxing, and polishing products; drug and first aid products canned, packaged, or bottled in counts greater than 10; and frozen fruits and vegetables, offered by merchants in their places of business for sale at retail to the public. The Legislature finds that unit pricing, the price per ounce, per pound, per gallon, or the metric equivalent thereof, or per 100 square feet, or per 100 count, for which those items are offered for sale at retail, effectively informs the consumer of the comparative prices and values of commodities, and is thus useful for the formulation of intelligent consumer choices. Reconstituted fluid ounce is the preferred unit of measure for unit pricing of powdered and concentrated infant formula.

Added Stats. 1977 ch 380; Amended Stats. 1994 ch 1157 § 1.

§ 12656. ADOPTION OF STANDARDIZED FORMAT

The department, in cooperation with the retail food industry, shall adopt a standardized format for unit pricing that shall be available to a retailer upon request. The format shall include, but not be limited to, an identification of the item, including the brand name, the total price of the item, the volume, weight, or number of units of which the item is composed, and the price per unit. For infant formula, unit price information may be expressed based on the reconstituted volume.

Added Stats. 1977 ch 380; Amended Stats. 1994 ch 1157 § 2.

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