



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Extracts from the
CALIFORNIA BUSINESS AND PROFESSIONS CODE
DIVISION 5 - WEIGHTS AND MEASURES

**In the Areas of Weights and Measures, and
Fuels, Lubricants and Automotive Products**

CHAPTER 6.5. Unit Pricing
§§ 12655-12656



JANUARY 2019

CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE
DIVISION OF MEASUREMENT STANDARDS

Gavin Newsom
Governor

DISCLAIMER

This document represents the Division of Measurement Standards extracts from the Business and Professions Code and is intended to serve as a field resource for weights and measures officials for enforcing the laws pertaining to weights and measures in California. It is not to be considered as official state law.

To find the latest official version of Division 5 of the Business and Professions Code, visit the [California Legislative Information](#) website by selecting any of the following links:

DIVISION 5. WEIGHTS AND MEASURES 12001-13800

CHAPTER 1. General Provisions 12001-12027

CHAPTER 2. Administration 12100-12246

CHAPTER 3. Standards of Weights and Measures 12300-12314

CHAPTER 5. Weighing and Measuring Devices 12500-12519

CHAPTER 5.5. Service Agencies for Weighing and Measuring Devices 12531-12544

CHAPTER 6. Fair Packaging and Labeling Act 12601-12615.5

CHAPTER 6.5. Unit Pricing 12655-12656

CHAPTER 7. Weighmasters 12700-12737

CHAPTER 9. Special Provisions Relating to Farm Products 12925-12930

CHAPTER 13. Automatic Checkout Systems 13300-13357

CHAPTER 14. Fuels and Lubricants 13400-13630

CHAPTER 14.5. Service Stations 13650-13660

CHAPTER 15. Automotive Products 13710-13741

CHAPTER 16. Rental Vehicles 13800

For information concerning the contents of this document, please contact the Division of Measurement Standards by e-mail at dms@cdfa.ca.gov

BUSINESS AND PROFESSIONS CODE

DIVISION 5 - Weights and Measures

[Division 5 added by Stats. 1939, Ch. 43.]

CHAPTER 6.5 – Unit Pricing

[Chapter 6.5 added by Stats. 1977, Ch. 380.]

TABLE OF CONTENTS

§ 12655.	LEGISLATIVE INTENT TO ENCOURAGE UNIT PRICING FOR CANNED, BOTTLED, AND PACKAGED COMMODITIES.....	1
§ 12656.	ADOPTION OF STANDARDIZED FORMAT.....	1

**§ 12655. LEGISLATIVE INTENT TO ENCOURAGE UNIT PRICING FOR
CANNED, BOTTLED, AND PACKAGED COMMODITIES**

It is the intent of the Legislature to encourage the unit pricing of all canned, bottled, and packaged foods, packaged produce, and bakery goods; paper, plastic, wood, and metal products packaged in counts greater than 10; rolled paper, plastic, and metal products; canned, bottled, and packaged domestic, laundry and household cleansing, finishing, waxing, and polishing products; drug and first aid products canned, packaged, or bottled in counts greater than 10; and frozen fruits and vegetables, offered by merchants in their places of business for sale at retail to the public. The Legislature finds that unit pricing, the price per ounce, per pound, per gallon, or the metric equivalent thereof, or per 100 square feet, or per 100 count, for which those items are offered for sale at retail, effectively informs the consumer of the comparative prices and values of commodities, and is thus useful for the formulation of intelligent consumer choices. Reconstituted fluid ounce is the preferred unit of measure for unit pricing of powdered and concentrated infant formula.

Added Stats. 1977 ch 380; Amended Stats. 1994 ch 1157 § 1.

§ 12656. ADOPTION OF STANDARDIZED FORMAT

The department, in cooperation with the retail food industry, shall adopt a standardized format for unit pricing that shall be available to a retailer upon request. The format shall include, but not be limited to, an identification of the item, including the brand name, the total price of the item, the volume, weight, or number of units of which the item is composed, and the price per unit. For infant formula, unit price information may be expressed based on the reconstituted volume.

Added Stats. 1977 ch 380; Amended Stats. 1994 ch 1157 § 2.

THIS PAGE INTENTIONALLY LEFT BLANK