



July 19, 2016

DMS NOTICE
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RETAIN

TO: WEIGHTS AND MEASURES OFFICIALS

SUBJECT: Petroleum Advertising Training Webinar - County Weights and Measures Inspector Examination

The Division of Measurement Standards (DMS) will present a webinar to assist county personnel preparing for the Transaction and Product Verification Exam for the subcategory that relates to Petroleum Advertising. The training objective is to provide county officials an overview of the laws and regulations pertaining to petroleum advertising.

The subject areas that will be covered include:

- Basic Laws of Enforcement
- Definitions
- Discount Advertising
- Price Sign Contents
- Dual / Multiple Pricing
- Additional Advertising
- Illumination
- Legibility
- Biodiesel Dispenser Labeling

Prerequisites: None

When: Wednesday, August 3, 2016

Time: 9:00 AM – 11:30 AM

Fee: None

Reserve your Webinar seat now at:

Registration URL: <https://attendee.gotowebinar.com/register/6853000165686187265>

Webinar ID: 159-900-659

If you have any questions, please contact John Larkin (916) 229-3049, or John.Larkin@cdfa.ca.gov.

Sincerely,

Kristin J. Macey
Director

cc: Gary Leslie, County/State Liaison, CDFA

