

June 30, 2014

DMS NOTICE  
QC - 14 - 02R  
DISCARD: RETAIN

TO: WEIGHTS AND MEASURES OFFICIALS

SUBJECT: Settlement – Whole Foods Market California, Inc., a California Corporation, and Mrs. Gooch’s Natural Food Markets, Inc., a California Corporation

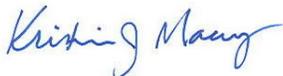
Enclosed is a copy of the Final Judgment and Permanent Injunction Pursuant to Stipulation issued against Whole Foods Market California, Inc., a California Corporation, and Mrs. Gooch’s Natural Food Markets, Inc., a California Corporation. The case was filed on June 18, 2014, by the City Attorney’s office of Santa Monica, in conjunction with the offices of the Los Angeles City Attorney and San Diego City Attorney for the following violations: selling by gross weight; taking improper tares and selling in less quantity than represented; overcharging consumers; selling or advertising meat by the each; and, failure to have a statement of net quantity on a packaged good or mislabeling packaged goods, all which are violations of California Business and Professions Code Sections 12023, 12024, 12024.2, 12024.5, 12607, and 12611 respectively.

The California Department of Food and Agriculture, Division of Measurement Standards worked with weights and measures investigators from over 10 counties on this case. The total settlement was for \$798,394.11. Civil penalties amounted to \$630,000, agency costs were \$68,394.11, and \$100,000 of cy pres restitution was placed in the CACASA Quantity Control Trust Fund.

Los Angeles County should be sure to report these penalties on the County Monthly Report. All participating counties should separately record their individual investigative cost reimbursements in the appropriate columns on the report.

We appreciate the fine work done by the City Attorney’s Offices along with the state and county investigators that documented and caused to be prosecuted these violations. If you have any questions, please contact Katherine de Contreras, Supervising Special Investigator, Enforcement Branch at (916) 229-3047, or [katherine.decontreras@cdfa.ca.gov](mailto:katherine.decontreras@cdfa.ca.gov).

Sincerely,



Kristin J. Macey  
Director

Enclosure

cc: Gary Leslie, County/State Liaison, CDFA

