



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

February 21, 2012

DAC Members and Interested Parties:

I have instructed CDFA staff to schedule a series of meetings to initiate an important dialog related to California's milk pricing system. The dialog is intended to leverage the California dairy industry's strong commitment to working collectively toward solutions that have, and will continue, to keep our dairy industry the nation's top producing state.

The meetings will be held in the auditorium here at CDFA, 1220 N Street, Sacramento.

The dates and times of these meetings are:

Monday, March 12, 2pm-4pm

Friday, March 30, 10am-12pm

Friday, April 13, 1pm-3pm

Friday, April 27, 2pm-4pm

The meetings will focus on areas that have been the topic of much discussion recently:

- Changes and trends in manufactured dairy products
- Long and short term issues in the California cheese pricing formula
- California's competitiveness in global dairy markets

An agenda will be distributed by March 2, 2012. I look forward to meeting and working together to identify ways to keep California's dairy industry strong and robust now, and well into the future.

Yours truly,

Karen Ross  
Secretary

