



December 22, 2006

**NOTICE OF LOWEST REPORTED
LAWFUL RETAIL PRICE FOR MILK
For the Month of January 2007**

Existing law prohibits a retail store from selling milk at a price that is below its cost. "Cost" is defined as the invoice or replacement cost, plus the cost of selling the milk. However, a retail store may meet a lower lawful price of a competitor, even if that competitor's price is below its cost. Listed below are the lowest reported lawful prices for Northern and Southern California for the current month. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

If you have cost documentation that would justify a lower retail price than listed below, please feel free to contact Mary Riley at (916) 341-5988 for information on submitting the documentation for the Department's review. This information is also available on our toll-free number: 1-800-503-3490 and on our website, at www.cdfa.ca.gov/dairy/retail_prices_main.html. Historic pricing information is also available on our website, at the same site as stated above.

NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.49	Single Gallon	\$2.25
Two-Pack Reduced Fat	\$4.29	Single Gallon	\$2.15
Two-Pack Lowfat	\$4.29	Single Gallon	\$2.15
Two-Pack Nonfat	\$3.59	Single Gallon	\$1.80

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.39	Single Gallon	\$2.20
Two-Pack Reduced Fat	\$4.19	Single Gallon	\$2.10
Two-Pack Lowfat	\$4.19	Single Gallon	\$2.10
Two-Pack Nonfat	\$3.49	Single Gallon	\$1.75





January 30, 2007

**NOTICE OF LOWEST REPORTED
LAWFUL RETAIL PRICE FOR MILK
For the Month of February 2007**

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.69	Single Gallon	\$2.35
Two-Pack Reduced Fat	\$4.59	Single Gallon	\$2.30
Two-Pack Lowfat	\$4.59	Single Gallon	\$2.30
Two-Pack Nonfat	\$3.89	Single Gallon	\$1.95

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.69	Single Gallon	\$2.35
Two-Pack Reduced Fat	\$4.59	Single Gallon	\$2.30
Two-Pack Lowfat	\$4.59	Single Gallon	\$2.30
Two-Pack Nonfat	\$3.89	Single Gallon	\$1.95





February 22, 2007

**NOTICE OF LOWEST REPORTED
LAWFUL RETAIL PRICE FOR MILK
For the Month of March 2007**

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.89	Single Gallon	\$2.45
Two-Pack Reduced Fat	\$4.69	Single Gallon	\$2.35
Two-Pack Lowfat	\$4.69	Single Gallon	\$2.35
Two-Pack Nonfat	\$3.99	Single Gallon	\$2.00

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.79	Single Gallon	\$2.40
Two-Pack Reduced Fat	\$4.69	Single Gallon	\$2.35
Two-Pack Lowfat	\$4.69	Single Gallon	\$2.35
Two-Pack Nonfat	\$3.99	Single Gallon	\$2.00





March 21, 2007

**NOTICE OF LOWEST REPORTED
LAWFUL RETAIL PRICE FOR MILK
For the Month of April 2007**

Existing law prohibits a retail store from selling milk at a price that is below its cost. "Cost" is defined as the invoice or replacement cost, plus the cost of selling the milk. However, a retail store may meet a lower lawful price of a competitor, even if that competitor's price is below its cost. Listed below are the lowest reported lawful prices for Northern and Southern California for the current month. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.99	Single Gallon	\$2.50
Two-Pack Reduced Fat	\$4.79	Single Gallon	\$2.40
Two-Pack Lowfat	\$4.79	Single Gallon	\$2.40
Two-Pack Nonfat	\$4.19	Single Gallon	\$2.10

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.99	Single Gallon	\$2.50
Two-Pack Reduced Fat	\$4.79	Single Gallon	\$2.40
Two-Pack Lowfat	\$4.79	Single Gallon	\$2.40
Two-Pack Nonfat	\$4.09	Single Gallon	\$2.05





April 20, 2007

**NOTICE OF LOWEST REPORTED
LAWFUL RETAIL PRICE FOR MILK
For the Month of May 2007**

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$5.19	Single Gallon	\$2.60
Two-Pack Reduced Fat	\$4.99	Single Gallon	\$2.50
Two-Pack Lowfat	\$4.99	Single Gallon	\$2.50
Two-Pack Nonfat	\$4.29	Single Gallon	\$2.15

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$5.19	Single Gallon	\$2.60
Two-Pack Reduced Fat	\$4.99	Single Gallon	\$2.50
Two-Pack Lowfat	\$4.99	Single Gallon	\$2.50
Two-Pack Nonfat	\$4.19	Single Gallon	\$2.10





May 24, 2007

**NOTICE OF LOWEST REPORTED
LAWFUL RETAIL PRICE FOR MILK
For the Month of June 2007**

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$5.69	Single Gallon	\$2.85
Two-Pack Reduced Fat	\$5.59	Single Gallon	\$2.80
Two-Pack Lowfat	\$5.59	Single Gallon	\$2.80
Two-Pack Nonfat	\$4.79	Single Gallon	\$2.40

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$5.69	Single Gallon	\$2.85
Two-Pack Reduced Fat	\$5.59	Single Gallon	\$2.80
Two-Pack Lowfat	\$5.59	Single Gallon	\$2.80
Two-Pack Nonfat	\$4.69	Single Gallon	\$2.35





July 18, 2007

**NOTICE OF LOWEST OBSERVED
RETAIL PRICE FOR MILK
For the Month of July 2007**

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LOWEST OBSERVED RETAIL PRICES FOR MILK – July 2007

NORTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$6.29	\$3.15	\$1.88	\$0.98
Reduced Fat	\$6.19	\$3.10	\$1.83	\$0.95
Lowfat	\$6.19	\$3.10	\$1.78	\$0.93
Nonfat	\$5.29	\$2.65	\$1.58	\$0.83

SOUTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$6.29	\$3.15	\$1.83	\$1.13
Reduced Fat	\$6.19	\$3.10	\$1.78	\$1.08
Lowfat	\$6.19	\$3.10	\$1.68	\$1.03
Nonfat	\$5.29	\$2.65	\$1.53	\$0.95





July 27, 2007

**NOTICE OF LOWEST OBSERVED
RETAIL PRICE FOR MILK
For the Month of August 2007**

Listed below are the lowest observed prices which have been cost justified by a retailer for Northern and Southern California for the month indicated. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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LOWEST OBSERVED RETAIL PRICES FOR MILK – August 2007

NORTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$6.39	\$3.20	\$1.93	\$1.03
Reduced Fat	\$6.29	\$3.15	\$1.88	\$.98
Lowfat	\$6.29	\$3.15	\$1.83	\$.95
Nonfat	\$5.39	\$2.70	\$1.63	\$.85

SOUTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$6.39	\$3.20	\$1.93	\$1.15
Reduced Fat	\$6.29	\$3.15	\$1.88	\$1.13
Lowfat	\$6.29	\$3.15	\$1.83	\$1.08
Nonfat	\$5.39	\$2.70	\$1.63	\$.98





September 6, 2007

**NOTICE OF LOWEST OBSERVED
RETAIL PRICE FOR MILK
For the Month of September 2007**

Listed below are the lowest observed prices which have been cost justified by a retailer for Northern and Southern California for the month indicated. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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LOWEST OBSERVED RETAIL PRICES FOR MILK – September 2007

NORTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$ 6.29	\$ 3.15	\$1.91	\$1.03
Reduced Fat	\$ 6.19	\$ 3.10	\$1.85	\$ 0.98
Lowfat	\$ 6.19	\$ 3.10	\$1.81	\$ 0.95
Nonfat	\$ 5.29	\$ 2.65	\$1.61	\$ 0.85

SOUTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$ 6.25	\$ 3.13	\$1.53	\$1.15
Reduced Fat	\$ 6.19	\$ 3.10	\$1.52	\$1.13
Lowfat	\$ 6.19	\$ 3.10	\$1.54	\$1.08
Nonfat	\$ 5.25	\$ 2.63	\$1.26	\$0.98





September 27, 2007

**NOTICE OF LOWEST OBSERVED
RETAIL PRICE FOR MILK
For the Month of October 2007**

Listed below are the lowest observed prices which have been cost justified by a retailer for Northern and Southern California for the month indicated. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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**LOWEST OBSERVED RETAIL PRICES FOR MILK –October 2007
NORTHERN CALIFORNIA**

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$ 6.39	\$ 3.20	\$1.95	\$1.08
Reduced Fat	\$ 6.39	\$ 3.20	\$1.91	\$1.05
Lowfat	\$ 6.39	\$ 3.20	\$1.88	\$1.03
Nonfat	\$ 5.49	\$ 2.75	\$1.68	\$0.93

SOUTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$ 6.39	\$ 3.20	\$1.95	\$1.18
Reduced Fat	\$ 6.39	\$ 3.20	\$1.91	\$1.15
Lowfat	\$ 6.39	\$ 3.20	\$1.88	\$1.13
Nonfat	\$ 5.49	\$ 2.75	\$1.68	\$1.03





October 23, 2007

**NOTICE OF LOWEST OBSERVED
RETAIL PRICE FOR MILK
For the Month of November 2007**

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**LOWEST OBSERVED RETAIL PRICES FOR MILK –November 2007
NORTHERN CALIFORNIA**

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$ 6.39	\$ 3.20	\$ 1.95	\$ 1.13
Reduced Fat	\$ 6.29	\$ 3.15	\$ 1.91	\$ 1.08
Lowfat	\$ 6.29	\$ 3.15	\$ 1.88	\$ 1.05
Nonfat	\$ 5.49	\$ 2.75	\$ 1.68	\$ 0.98

SOUTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$ 6.33	\$ 3.17	\$1.95	\$ 1.18
Reduced Fat	\$ 6.33	\$ 3.17	\$1.91	\$ 1.15
Lowfat	\$ 6.33	\$ 3.17	\$1.88	\$ 1.13
Nonfat	\$ 5.49	\$ 2.75	\$1.68	\$ 1.03





November 27, 2007

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NORTHERN CALIFORNIA**

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$ 6.29	\$ 3.15	\$ 1.95	\$ 1.13
Reduced Fat	\$ 6.29	\$ 3.15	\$ 1.91	\$ 1.08
Lowfat	\$ 6.29	\$ 3.15	\$ 1.88	\$ 1.05
Nonfat	\$ 5.49	\$ 2.75	\$ 1.68	\$ 0.98

SOUTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$ 6.29	\$ 3.15	\$ 1.95	\$1.18
Reduced Fat	\$ 6.29	\$ 3.15	\$ 1.91	\$1.15
Lowfat	\$ 6.29	\$ 3.15	\$ 1.88	\$1.13
Nonfat	\$ 5.45	\$ 2.73	\$ 1.68	\$1.03

