

DEPARTMENT OF FOOD AND AGRICULTURE

A.G. KAWAMURA, Secretary

1220 N Street
 Sacramento, CA 95814
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 Email: dairy@cdfa.ca.gov



December 19, 2003

**NOTICE OF LOWEST REPORTED
 LAWFUL RETAIL PRICE FOR MILK
 For the Month of January 2004**

Existing law prohibits a retail store from selling milk at a price that is below its cost. "Cost" is defined as the invoice or replacement cost, plus the cost of selling the milk. However, a retail store may meet a lower lawful price of a competitor, even if that competitor's price is below its cost. Listed below are the lowest reported lawful prices for Northern and Southern California for the current month. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

If you have cost documentation that would justify a lower retail price than listed below, please feel free to contact Don Loftin or Mary Riley at (916) 341-5988 for information on submitting the documentation for the Department's review. This information is also available on our toll-free number: 1-800-503-3490 and on our website, at www.cdfa.ca.gov/dairy/retail_prices_main.html.

NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.39	Single Gallon	\$2.20
Two-Pack Reduced Fat	\$4.19	Single Gallon	\$2.10
Two-Pack Lowfat	\$4.19	Single Gallon	\$2.10
Two-Pack Nonfat	\$3.49	Single Gallon	\$1.75

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.29	Single Gallon	\$2.15
Two-Pack Reduced Fat (2%)	\$4.11	Single Gallon	\$2.06
Two-Pack Lowfat (1%)	\$4.11	Single Gallon	\$2.06
Two-Pack Nonfat	\$3.41	Single Gallon	\$1.71

DEPARTMENT OF FOOD AND AGRICULTURE

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January 23, 2004

**NOTICE OF LOWEST REPORTED
 LAWFUL RETAIL PRICE FOR MILK
 For the Month of February 2004**

Existing law prohibits a retail store from selling milk at a price that is below its cost. "Cost" is defined as the invoice or replacement cost, plus the cost of selling the milk. However, a retail store may meet a lower lawful price of a competitor, even if that competitor's price is below its cost. Listed below are the lowest reported lawful prices for Northern and Southern California for the current month. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.25	Single Gallon	\$2.13
Two-Pack Reduced Fat	\$3.99	Single Gallon	\$2.00
Two-Pack Lowfat	\$3.99	Single Gallon	\$2.00
Two-Pack Nonfat	\$3.29	Single Gallon	\$1.65

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.19	Single Gallon	\$2.10
Two-Pack Reduced Fat (2%)	\$3.95	Single Gallon	\$1.98
Two-Pack Lowfat (1%)	\$3.95	Single Gallon	\$1.98
Two-Pack Nonfat	\$3.23	Single Gallon	\$1.62

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February 24, 2004

**NOTICE OF LOWEST REPORTED
 LAWFUL RETAIL PRICE FOR MILK
 For the Month of March 2004**

Existing law prohibits a retail store from selling milk at a price that is below its cost. "Cost" is defined as the invoice or replacement cost, plus the cost of selling the milk. However, a retail store may meet a lower lawful price of a competitor, even if that competitor's price is below its cost. Listed below are the lowest reported lawful prices for Northern and Southern California for the current month. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.35	Single Gallon	\$2.18
Two-Pack Reduced Fat	\$3.99	Single Gallon	\$2.00
Two-Pack Lowfat	\$3.99	Single Gallon	\$2.00
Two-Pack Nonfat	\$3.19	Single Gallon	\$1.60

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.29	Single Gallon	\$2.15
Two-Pack Reduced Fat (2%)	\$3.95	Single Gallon	\$1.98
Two-Pack Lowfat (1%)	\$3.95	Single Gallon	\$1.98
Two-Pack Nonfat	\$3.11	Single Gallon	\$1.56

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March 22, 2004

**NOTICE OF LOWEST REPORTED
 LAWFUL RETAIL PRICE FOR MILK
 For the Month of April 2004**

Existing law prohibits a retail store from selling milk at a price that is below its cost. "Cost" is defined as the invoice or replacement cost, plus the cost of selling the milk. However, a retail store may meet a lower lawful price of a competitor, even if that competitor's price is below its cost. Listed below are the lowest reported lawful prices for Northern and Southern California for the current month. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.75	Single Gallon	\$2.38
Two-Pack Reduced Fat	\$4.25	Single Gallon	\$2.13
Two-Pack Lowfat	\$4.25	Single Gallon	\$2.13
Two-Pack Nonfat	\$3.19	Single Gallon	\$1.60

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.69	Single Gallon	\$2.35
Two-Pack Reduced Fat (2%)	\$4.19	Single Gallon	\$2.10
Two-Pack Lowfat (1%)	\$4.19	Single Gallon	\$2.10
Two-Pack Nonfat	\$3.17	Single Gallon	\$1.59

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April 19, 2004

**NOTICE OF LOWEST REPORTED
 LAWFUL RETAIL PRICE FOR MILK
 For the Month of May 2004**

Existing law prohibits a retail store from selling milk at a price that is below its cost. "Cost" is defined as the invoice or replacement cost, plus the cost of selling the milk. However, a retail store may meet a lower lawful price of a competitor, even if that competitor's price is below its cost. Listed below are the lowest reported lawful prices for Northern and Southern California for the current month. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$5.85	Single Gallon	\$2.93
Two-Pack Reduced Fat	\$5.39	Single Gallon	\$2.70
Two-Pack Lowfat	\$5.39	Single Gallon	\$2.70
Two-Pack Nonfat	\$4.29	Single Gallon	\$2.15

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$5.79	Single Gallon	\$2.90
Two-Pack Reduced Fat (2%)	\$5.39	Single Gallon	\$2.70
Two-Pack Lowfat (1%)	\$5.39	Single Gallon	\$2.70
Two-Pack Nonfat	\$4.27	Single Gallon	\$2.14

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May 25, 2004

**NOTICE OF LOWEST REPORTED
 LAWFUL RETAIL PRICE FOR MILK
 For the Month of June 2004**

Existing law prohibits a retail store from selling milk at a price that is below its cost. "Cost" is defined as the invoice or replacement cost, plus the cost of selling the milk. However, a retail store may meet a lower lawful price of a competitor, even if that competitor's price is below its cost. Listed below are the lowest reported lawful prices for Northern and Southern California for the current month. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$5.99	Single Gallon	\$3.00
Two-Pack Reduced Fat	\$5.59	Single Gallon	\$2.80
Two-Pack Lowfat	\$5.59	Single Gallon	\$2.80
Two-Pack Nonfat	\$4.39	Single Gallon	\$2.20

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$5.95	Single Gallon	\$2.98
Two-Pack Reduced Fat (2%)	\$5.55	Single Gallon	\$2.78
Two-Pack Lowfat (1%)	\$5.55	Single Gallon	\$2.78
Two-Pack Nonfat	\$4.37	Single Gallon	\$2.19

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June 25, 2004

**NOTICE OF LOWEST REPORTED
 LAWFUL RETAIL PRICE FOR MILK
 For the Month of July 2004**

Existing law prohibits a retail store from selling milk at a price that is below its cost. "Cost" is defined as the invoice or replacement cost, plus the cost of selling the milk. However, a retail store may meet a lower lawful price of a competitor, even if that competitor's price is below its cost. Listed below are the lowest reported lawful prices for Northern and Southern California for the current month. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$5.29	Single Gallon	\$2.65
Two-Pack Reduced Fat	\$4.89	Single Gallon	\$2.45
Two-Pack Lowfat	\$4.89	Single Gallon	\$2.45
Two-Pack Nonfat	\$3.89	Single Gallon	\$1.95

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$5.25	Single Gallon	\$2.63
Two-Pack Reduced Fat (2%)	\$4.89	Single Gallon	\$2.45
Two-Pack Lowfat (1%)	\$4.89	Single Gallon	\$2.45
Two-Pack Nonfat	\$3.85	Single Gallon	\$1.93

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July 26, 2004

**NOTICE OF LOWEST REPORTED
 LAWFUL RETAIL PRICE FOR MILK
 For the Month of August 2004**

Existing law prohibits a retail store from selling milk at a price that is below its cost. "Cost" is defined as the invoice or replacement cost, plus the cost of selling the milk. However, a retail store may meet a lower lawful price of a competitor, even if that competitor's price is below its cost. Listed below are the lowest reported lawful prices for Northern and Southern California for the current month. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.69	Single Gallon	\$2.35
Two-Pack Reduced Fat	\$4.19	Single Gallon	\$2.10
Two-Pack Lowfat	\$4.19	Single Gallon	\$2.10
Two-Pack Nonfat	\$3.19	Single Gallon	\$1.60

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.63	Single Gallon	\$2.32
Two-Pack Reduced Fat (2%)	\$4.19	Single Gallon	\$2.10
Two-Pack Lowfat (1%)	\$4.19	Single Gallon	\$2.10
Two-Pack Nonfat	\$3.19	Single Gallon	\$1.60

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August 26, 2004

**NOTICE OF LOWEST REPORTED
 LAWFUL RETAIL PRICE FOR MILK
 For the Month of September 2004**

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.75	Single Gallon	\$2.38
Two-Pack Reduced Fat	\$4.39	Single Gallon	\$2.20
Two-Pack Lowfat	\$4.39	Single Gallon	\$2.20
Two-Pack Nonfat	\$3.59	Single Gallon	\$1.80

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.69	Single Gallon	\$2.35
Two-Pack Reduced Fat (2%)	\$4.39	Single Gallon	\$2.20
Two-Pack Lowfat (1%)	\$4.39	Single Gallon	\$2.20
Two-Pack Nonfat	\$3.45	Single Gallon	\$1.73

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September 23, 2004

**NOTICE OF LOWEST REPORTED
 LAWFUL RETAIL PRICE FOR MILK
 For the Month of October 2004**

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NORTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.79	Single Gallon	\$2.40
Two-Pack Reduced Fat	\$4.49	Single Gallon	\$2.25
Two-Pack Lowfat	\$4.49	Single Gallon	\$2.25
Two-Pack Nonfat	\$3.59	Single Gallon	\$1.80

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.75	Single Gallon	\$2.38
Two-Pack Reduced Fat (2%)	\$4.39	Single Gallon	\$2.20
Two-Pack Lowfat (1%)	\$4.39	Single Gallon	\$2.20
Two-Pack Nonfat	\$3.49	Single Gallon	\$1.75

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October 22, 2004

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Two-Pack Nonfat	\$3.49	Single Gallon	\$1.75

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$4.69	Single Gallon	\$2.35
Two-Pack Reduced Fat (2%)	\$4.29	Single Gallon	\$2.15
Two-Pack Lowfat (1%)	\$4.29	Single Gallon	\$2.15
Two-Pack Nonfat	\$3.39	Single Gallon	\$1.70

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November 24, 2004

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NORTHERN CALIFORNIA

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Two-Pack Reduced Fat	\$4.49	Single Gallon	\$2.25
Two-Pack Lowfat	\$4.49	Single Gallon	\$2.25
Two-Pack Nonfat	\$3.59	Single Gallon	\$1.80

SOUTHERN CALIFORNIA

Two-Pack Whole Milk	\$ 4.77	Single Gallon	\$ 2.39
Two-Pack Reduced Fat (2%)	\$ 4.45	Single Gallon	\$ 2.23
Two-Pack Lowfat (1%)	\$ 4.45	Single Gallon	\$ 2.23
Two-Pack Nonfat	\$ 3.55	Single Gallon	\$ 1.78