

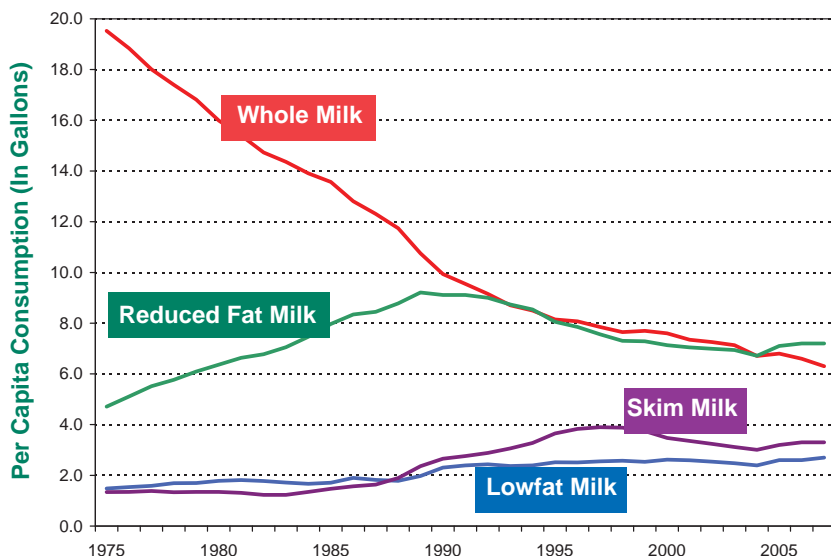
CALIFORNIA Dairy Information

BULLETIN

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U.S. Fluid Milk Per Capita Consumption and U.S. Fluid Milk Commercial Processing Plants

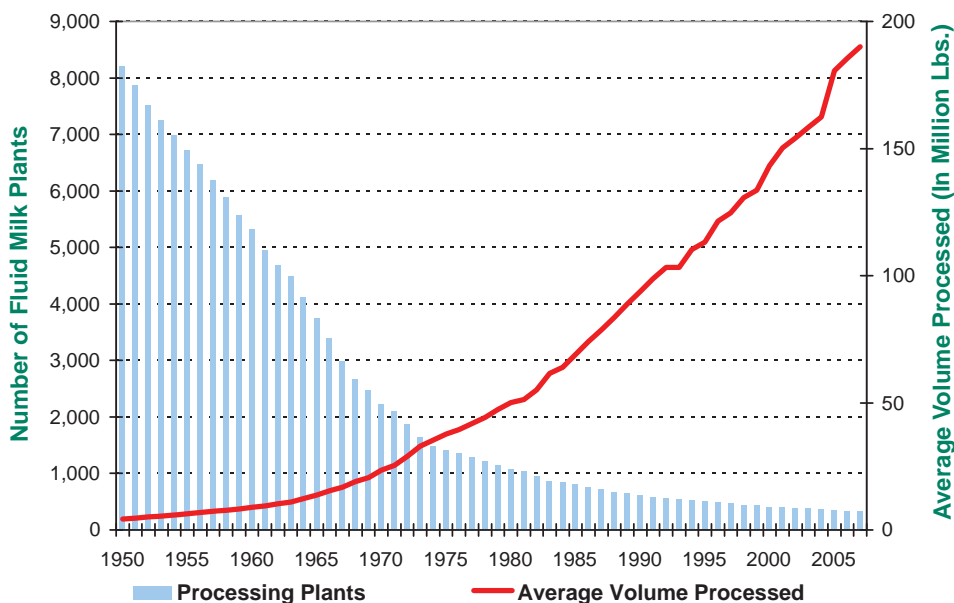
U.S. Fluid Milk, Per Capita Consumption, 1975-2007



U.S. Per Capita Consumption

- From 1950 to 2007, whole milk continued to record a steady decline in per capita consumption.
- At the same time, lowfat milk has remained steady in per capita consumption and at times has been on the increase.
- Since 1990, whole milk and reduced fat milk per capita consumption levels have been relatively the same, however, since 2004, reduced fat milk consumption has been on the increase.

U.S. Fluid Milk Commercial Processing Plants, 1950-2007



U.S. Fluid Milk Processing Plants

- In the U.S. today, the number of operating fluid milk processing plants only represent 4% of the number of fluid milk plants operating in 1950.
- However, the fluid milk processing plants of today are, on average, processing 43 times more fluid milk than the fluid milk plants of 1950.



Sources: Livestock, Dairy and Poultry Outlook; USDA Economic Research Service