



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

January 5, 2026

**QUOTA IMPLEMENTATION PLAN  
QUOTA PROGRAM ADMINISTRATION ASSESSMENT REVISION  
EFFECTIVE FEBRUARY 1, 2026**

TO ALL INTERESTED PARTIES:

The California Food and Agricultural Code (FAC) section 62757 authorizes the Secretary of the California Department of Food and Agriculture (CDFA or Department) to establish a standalone quota program if a federal milk marketing (FMMO) order were to be established in California. An FMMO was issued into effect in California in 2018 which resulted in the implementation, via industry referendum, of the Quota Implementation Plan (QIP). QIP became effective on November 1, 2018.

FAC section 62757 and Article 9 of QIP provide for a **program administration assessment** to cover the cost of managing the Quota Administration Program (QAP). Since the inception of QIP, the administration assessment rate had been set at \$0.0030 per hundredweight. The Department suspended the administration assessment for 1-year effective September 1, 2023. In 2024, the Department extended the suspension effective September 1, 2024 until a new assessment rate is adopted to meet the operational needs of the QAP.

Recently, CDFA reviewed its projections and determined that reinstating the administration assessment was needed to make reserve levels consistent with the financial needs of QAP and the Department's goals of maintaining revenue, expenditures and administrative reserves in alignment. Accordingly, CDFA has set the **Program's administration assessment to \$0.0039 per hundredweight effective February 1, 2026**. This assessment rate will remain in place until modified by CDFA. The Assessment Order can be found on the back of this letter.

Sincerely,

**Kathy Diaz**

Kathy Diaz, Director

Marketing Services Division

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