



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

March 13, 2026

**UNUSED DAIRY MARKETING BRANCH FUNDS TO BE USED FOR  
INDUSTRY-FOCUSED RESEARCH:  
ADDITIONAL INDUSTRY INPUT SOUGHT  
VIRTUAL WORKSHOP SCHEDULED**

California Dairy Industry:

CDFA would like to solicit additional industry input regarding the overarching parameters for the issuance of a grant to fund research benefiting the dairy industry utilizing unused Dairy Marketing Branch funds. Members of the California dairy industry are invited to attend a virtual workshop/conversation and to submit comments on the parameters and format the industry would like to see the RFP include.

Other similar public events were held in October 2025 and February 2026 following the Legislature's approval of the release of unspent funds from the Dairy Marketing Branch, which was terminated upon California's entry into the Federal Milk Marketing Order (FMMO) in 2018. These funds were released to CDFA to support research projects benefiting both dairy farmers and milk processors.

Instructions to access the workshop:

**Date:** Wednesday, March 18, 2026  
**Time:** 2:00 pm  
**Location:** Online  
**Join by Zoom:** <https://us02web.zoom.us/j/83291346870>  
**Meeting ID:** 832 9134 6870  
**Passcode:** R1Ww@Fcz

Please direct any questions about this session or the unused funds to Kacie Fritz [Kacie.fritz@cdfa.ca.gov](mailto:Kacie.fritz@cdfa.ca.gov) with CDFA's Marketing Services Division.

