



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

January 23, 2026

UNUSED ASSESSMENTS COLLECTED BY THE DAIRY MARKETING AND MILK POOLING BRANCHES Q & A SESSION

California Dairy Industry:

In October 2025, CDFA held a dairy industry workshop to identify research priorities after the Legislature approved the release of unspent funds from the Dairy Marketing Branch, which was terminated upon California's entry into the Federal Milk Marketing Order (FMMO) in 2018. These funds were released to CDFA to support research projects benefiting both dairy farmers and milk processors. The Legislature also approved the release of unspent funds from the Milk Pooling Branch, which CDFA will be directing back to dairy farms.

CDFA would like to provide updates regarding both the Dairy Marketing Branch and the Milk Pooling Branch unused funds, including information on next steps. Members of the California dairy industry are invited to attend a virtual meeting to ask questions/provide feedback about these funds.

Date: Monday, February 2, 2026
Time: 1:00 pm
Location: Online
Join by Zoom: <https://us02web.zoom.us/j/83661100122>
Meeting ID: 836 6110 0122
Passcode: Vg8S^.^E

While the focus of this meeting will be the Dairy Marketing funds, a detailed update about the Milk Pooling Branch funds will be provided to the Producer Review Board (PRB) when they meet on the morning of February 2nd; the Dairy Marketing funds will likely also be incidentally discussed at that meeting. Anyone interested in attending the PRB meeting may do so using the following link: [PRB Meeting Notice](#).

Please direct any questions about the Q & A session or the unused funds to Kacie Fritz Kacie.fritz@cdfa.ca.gov with CDFA's Marketing Services Division.

Sincerely,

Kathy Diaz
Digitally signed by Kathy Diaz
Date: 2026.01.23 15:28:35 -08'00'

Kathy Diaz, Director
Marketing Services Division

