



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

July 1, 2025

Notice of FAQs Section for 2025 CDFA QIP Referendum

TO ALL INTERESTED PARTIES:

The California Department of Food and Agriculture (CDFA) is currently conducting a widely announced industry referendum on a petition received requesting the immediate termination of the Quota Implementation Plan (QIP).

CDFA received several new questions and concerns regarding the voting and ballot submission processes. Accordingly, the “Frequently Asked Questions” (FAQ) document posted on the CDFA website has been updated. The FAQs can be found on the QIP 2025 Referendum page:

<https://www.cdfa.ca.gov/dairy/QIP2025-referendum/>

If other questions not covered on the FAQs come up during the voting period (6/12/25 – 9/10/25), we will make additional updates to address them.

If you have any questions about the contents of this letter, please contact the Quota Administration Program at (916) 900-5012 and/or pooling@cdfa.ca.gov.

Sincerely,

Kathy Diaz

Digitally signed by Kathy Diaz
Date: 2025.07.01 14:10:02 -07'00'

Kathy Diaz, Director
Division of Marketing Services

