

**California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting
December 10, 2014, 1:30 p.m.**

Citrus Research Board Conference Room
217 N. Encina, Visalia, CA. 93279

- This meeting is open to the General Public –
<https://www2.gotomeeting.com/register/331261618>

AGENDA

1. Call to order, roll call, establish quorum, introductions – Hornbaker
2. Name Acting Chair - Hornbaker
3. Review of minutes from October 1, 2014 meeting – Acting Chair
4. Relevant updates from Operations Subcommittee meeting – Hornbaker
5. USDA outreach update - Yigzaw
6. Finance Review
 - a. October and November financials – Siles
 - b. NST/CCM invoices – Siles/Houtby
7. CPDPP industry outreach update
 - a. Website stats and updates - Siles
 - b. Grower/Liaison outreach – Siles
 - c. Nursery outreach – Siles
 - d. Farm worker outreach – Nieri
 - e. Area-wide video – Nieri
 - f. Packinghouse outreach – Nieri
 - g. Pesticide applicator outreach – Nieri
8. CPDPP homeowner outreach updates
 - a. Website stats and updates - Siles
 - b. Mountain Mandarin Festival – Nieri/Hornbaker/Webster/Pegos
 - c. Materials distribution – Nieri
 - d. Media training – Nieri
9. 2015 Outreach Plan
10. UC outreach update
 - a. Grower website – Grafton-Cardwell
 - b. Nursery outreach - Daugherty
11. Legislative outreach update – Siles/Worlie
 - a. Priority focus areas – All (discussion)
12. Ventura County update – Leavens/Krist
13. CDFA outreach update – Lyle/Pegos
14. CCM update – Houtby/Nelsen
15. Other Items, schedule next meeting & adjournment – Acting Chair

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdafa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or victoria.hornbaker@cdafa.ca.gov

CPDPC Outreach Subcommittee Meeting

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CPDPC Outreach Subcommittee Meeting
December 10, 2014
Visalia, CA

Title: *CPDPC Outreach Subcommittee Meeting*

Date: Wednesday, December 10, 2014

Time: 1:00 PM - 4:00 PM PST

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements

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Required: Windows® 8, 7, Vista, XP or 2003 Server

Mac®-based attendees

Required: Mac OS® X 10.6 or newer

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