

## **SUBCOMMITTEE MEETING NOTICE**

Citrus Pest and Disease Prevention Committee  
Outreach Subcommittee will hold a meeting on  
Wednesday, February 10, 2021 at 1:30 p.m.

**Out of the abundance of caution due to COVID-19,  
this meeting will be held via webinar only**

### **PUBLIC PARTICIPATION**

Members of the public are encouraged to provide comment to the Subcommittee and may suggest items to be placed on the agenda for discussion at the next Subcommittee meeting. While the Subcommittee values the participation of the public, the Subcommittee Chair reserves the right to limit the time for public comment depending on the length of agenda and the number of commenters. Public comment must be related to the Subcommittee's authority and jurisdiction and its placement on the agenda is within the discretion of the Subcommittee Chair.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Subcommittee Chair. Any item not so noticed will not be considered or discussed. Each of the agenda items may include discussion and possible action by the Subcommittee. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: <https://www.cdfa.ca.gov/citrusSubcommittee/>.

For further information, please contact Zach McCormack, Senior Environmental Scientist (Supervisory), Citrus Pest and Disease Prevention Division, 2710 Gateway Oaks, Suite 210S, Sacramento, CA 95833, (916) 704-8803.

### **AMERICANS WITH DISABILITIES ACT**

All needing a disability-related accommodation or modification in order to attend or participate in any Committee or Subcommittee meeting or other Committee activity may request assistance by contacting Zach McCormack at (916) 704-8803. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation. Subcommittee meetings must be accessible to the physically disabled.

**Citrus Pest and Disease Prevention Committee  
Outreach Subcommittee Meeting  
February 10, 2021 at 1:30 p.m.**

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this meeting will be held via webinar only**

– This Meeting is Open to the General Public and Available via Webinar –

Reserve your webinar seat now at:

<https://attendee.gotowebinar.com/register/7221438851867448080>

(To log in anonymously enter “guest” for name and use an anonymous email account)

To call in anonymously in listen-only mode, please dial: 877-309-6455

When prompted, please enter participant code: 375-477-088

**AGENDA**

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Subcommittee Chair. Any item not so noticed will not be considered or discussed. Each of the agenda items may include discussion and possible action by the Subcommittee. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: <https://www.cdfa.ca.gov/citruscommittee/>.

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|--|--------------------------------|
| 1. Call to Order, Roll Call and Introductions                          | Mark McBroom                   |
| 2. Outreach Budget Review  | Zach McCormack                 |
| 3. Introduction of new USDA APHIS Public Affairs Specialist for Citrus | Lucero Hernandez               |
| 4. Update on Strategic Priority 5 – Outreach & Collaboration           |                                |
| a. CPDPD Outreach Update   | Price Adams                    |
| i. Upcoming Homeowner Outreach Activities                              |                                |
| ii. Upcoming Industry Outreach Activities                              |                                |
| iii. Upcoming Elected Official Activities                              |                                |
| b. Grower Liaison/Task Force Update                                    | David Gutierrez & Mark McBroom |
| c. UC Outreach Update  | Dr. Monique Rivera             |
| d. CCM Outreach Update   | Alyssa Houtby                  |
| e. CRB Outreach Update   | Marcy Martin                   |
| 5. Other Items and Adjournment   | Mark McBroom                   |
| a. Subcommittee Meeting Format   |                                |

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