

**California Citrus Pest and Disease Prevention Program  
Outreach Subcommittee Meeting  
December 9, 2015, 1:30 p.m.  
Citrus Research Board Conference Room  
217 N. Encina, Visalia, CA. 93279**

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This meeting is open to the General Public  
**AGENDA**

1. Call to order, roll call, establish quorum, introductions – Bernardi
2. Review of minutes from October 14, 2015 meeting – Bernardi
3. Relevant updates from Operations Subco – Hornbaker
4. Finance review
  - a. October/November financials
  - b. Year-end finances
5. CPDPP industry outreach update
  - a. Industry meetings and events
  - b. Website stats and updates - Nieri
  - c. Grower/Liaison outreach – Nieri
  - d. Mountain Mandarin outreach - Hornbaker
6. CPDPP homeowner outreach updates
  - a. Website stats and updates – Nieri
  - b. Media relations – Nieri
  - c. Advertising – Nieri
  - d. Public service announcement – Nieri
7. UC outreach update
  - a. Grower website – Grafton-Cardwell
8. Legislative outreach update – Siles and Pegos
  - a. League of Cities conference
  - b. Regional direction for outreach
9. CDFa outreach update – Lyle and Pegos
10. CCM update – Houtby
  - a. CCM Showcase - Houtby
11. Other items, schedule next meeting & adjournment – Bernardi

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Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or [victoria.hornbaker@cdfa.ca.gov](mailto:victoria.hornbaker@cdfa.ca.gov)

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