

**California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting
February 10, 2016, 1:30 p.m.**

Tulare County Agriculture Office - Conference Room
4437 S. Laspina St., Tulare, CA 93274
Reserve your webinar seat at:

<https://attendee.gotowebinar.com/register/328923673675163137>

This meeting is open to the General Public

AGENDA

1. Call to Order, Roll Call and Introductions – Gunderson
2. Review of December 9, 2015 meeting minutes – Gunderson
3. Relevant Updates from Operations Subco – Hornbaker
4. USDA Outreach Update - Dixon
5. Finance Review
 - a. December/January Financials - Nieri
6. CPDPP Industry Outreach Update
 - a. Trade Media Relations - Nieri
 - b. Website Stats and Updates - Nieri
 - c. Grower/Liaison Outreach – Nieri
 - d. Meetings/Events – Nieri/Houtby
7. CPDPP Homeowner Outreach Updates
 - a. Website Stats and Updates – Nieri
 - b. Media Relations – Nieri
 - c. Advertising – Nieri
 - d. Public Service Announcement – Nieri
 - e. Asian American Outreach – Nieri
8. UC Outreach Update
 - a. Grower Website – Grafton-Cardwell
9. Legislative Outreach Update – Nieri
10. CDFA Outreach Update – Lyle and Pegos
11. CCM Update – Houtby
12. Other Items – Gunderson

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or victoria.hornbaker@cdfa.ca.gov
