

**California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting**

January 7, 2014, 1:30 p.m.

Citrus Research Board Conference Room

217 N. Encina, Visalia, CA. 93279

- This meeting is open to the General Public –

<https://www2.gotomeeting.com/register/583166402>

AGENDA

1. Call to order, roll call, establish quorum, introductions – Bernardi
2. Review of minutes from October 1, 2014 meeting – Bernardi
3. Relevant updates from Operations Subcommittee meeting – Hornbaker
4. USDA outreach update - Yigzaw
5. Finance Review
 - a. November and December financials – Nieri
 - b. NST/CCM invoices – Nieri
6. CPDPP industry outreach update
 - a. Website stats and updates - Nieri
 - b. Grower/Liaison outreach – Nieri
 - c. Grower meetings - Nieri
 - d. Nursery outreach – Nieri
 - e. Area-wide video – Nieri
 - f. Packinghouse outreach – Nieri
 - g. Pesticide applicator outreach – Nieri
7. CPDPP homeowner outreach updates
 - a. Website stats and updates – Nieri
 - b. Media relations – Nieri
 - c. Northern California Message Research – Neiri
 - d. Media training – Nieri
 - e. Master Gardener outreach – Nieri
 - f. World Ag Expo – Nieri
8. UC outreach update
 - a. Grower website – Grafton-Cardwell
 - b. Nursery outreach - Daugherty
9. Legislative outreach update – Nieri
10. Ventura County update – Leavens/Krist
11. CDFA outreach update – Lyle/Pegos
12. CCM update – Nelsen
13. Other Items, schedule next meeting & adjournment – Bernardi

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or victoria.hornbaker@cdfa.ca.gov

CPDPC Outreach Sub Committee Meeting

Join us for a Webinar on January 7

REGISTER NOW

Space is limited.

Reserve your Webinar seat now at:

<https://www2.gotomeeting.com/register/583166402>

1:30-3:30 – CPDPC Outreach Subcommittee Meeting (Visalia CA)

Title: *CPDPC Outreach Sub Committee Meeting*

Date: Wednesday, January 7, 2015

Time: 1:30 PM - 3:30 AM PST

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements

PC-based attendees

Required: Windows® 8, 7, Vista, XP or 2003 Server

Mac®-based attendees

Required: Mac OS® X 10.6 or newer

Mobile attendees

Required: iPhone®, iPad®, Android™ phone or Android tablet