

SUBCOMMITTEE MEETING NOTICE

The CPDPC Outreach Committee will hold a meeting on
Wednesday, February 6, 2019 at 1:00 p.m.

Citrus Research Board Conference Room
217 N. Encina, Visalia, CA. 93291

PUBLIC PARTICIPATION

Members of the public are encouraged to provide comment to the Committee and may suggest items to be placed on the agenda for discussion at the next Committee meeting. While the Committee values the participation of the public, the Committee Chair reserves the right to limit the time for public comment depending on the length of agenda and the number of commenters. Public comment must be related to the Committee's authority and jurisdiction and its placement on the agenda is within the discretion of the Committee Chair.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Committee Chair. Any item not so noticed will not be considered or discussed. Each of the agenda items may include discussion and possible action by the Committee. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: <https://www.cdfa.ca.gov/citruscommittee/>.

For further information, please contact Victoria Hornbaker, Interim Director, Citrus Pest and Disease Prevention Program, 1220 N Street, Room 221, Sacramento, CA 95814. (916) 654-0317.

AMERICANS WITH DISABILITIES ACT

All Committee meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Subcommittee or Committee meeting or other Committee activity may request assistance by contacting Victoria Hornbaker at (916) 654-3017. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation.

California Department of Food and Agriculture
CPDPC Outreach Committee

COMMITTEE MEETING AGENDA

February 6, 2019 at 1:00 p.m.

Citrus Research Board Conference Room
217 N. Encina, Visalia, CA. 93279
Reserve your webinar seat at:

<https://attendee.gotowebinar.com/register/8772092179219170051>

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Committee Chair. Any item not so noticed will not be considered or discussed. Each of the agenda items may include discussion and possible action by the Committee. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: <https://www.cdfa.ca.gov/citruscommittee/>.

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| 1. Call to Order, Roll Call and Introductions | Mark McBroom |
| 2. Review of October 3, 2018 meeting minutes | Mark McBroom |
| 3. Finance Review | Tracy Moehnke |
| 4. Update on Strategy 5 – Outreach and Collaboration
In Support of Strategic Priorities 1-3 | Tracy Moehnke |
| a. Homeowner Outreach Update | Tracy Moehnke |
| b. Industry Outreach Update | Tracy Moehnke |
| i. Packinghouse Meetings Recap | |
| ii. Pest Control Advisor Outreach | |
| iii. Nursery Outreach | |
| c. Local Government/Elected Official Update | Tracy Moehnke |
| d. Other Ideas in Support of Strategic Priorities 1-3 | Discussion |
| 5. Grower Liaison Updates | Bob Atkins/Grower Liaisons |
| 6. UC Outreach Update | Dr. Beth Grafton-Cardwell |
| a. Growers and Pest Control Advisor Outreach | |

- b. Master Gardener Activities and Projects
- c. Dynamic Future for the Outreach Program

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| 7. CCM Update | Alyssa Houtby |
| 8. CRB Update | Carolina Evangelo |
| a. Fruit Mentor Report | Dan Willey |
| 9. USDA Update | William Wepsela |
| 10. Other Items and Adjournment | Mark McBroom |

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