

SUBCOMMITTEE MEETING NOTICE

Citrus Pest and Disease Prevention Committee
Outreach Subcommittee will hold a meeting on
Wednesday, April 3, 2019 at 1:00 p.m.

Citrus Research Board Conference Room
217 N. Encina, Visalia, CA. 93291

PUBLIC PARTICIPATION

Members of the public are encouraged to provide comment to the Subcommittee and may suggest items to be placed on the agenda for discussion at the next Subcommittee meeting. While the Subcommittee values the participation of the public, the Subcommittee Chair reserves the right to limit the time for public comment depending on the length of agenda and the number of commenters. Public comment must be related to the Subcommittee's authority and jurisdiction and its placement on the agenda is within the discretion of the Subcommittee Chair.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Subcommittee Chair. Any item not so noticed will not be considered or discussed. Each of the agenda items may include discussion and possible action by the Subcommittee. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: <https://www.cdffa.ca.gov/citruscommittee/>.

For further information, please contact Sara Khalid, Citrus Pest and Disease Prevention Program, 1220 N Street, Room 221, Sacramento, CA 95814. (916) 654-0317.

AMERICANS WITH DISABILITIES ACT

All Subcommittee meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Subcommittee meeting or other Subcommittee activity may request assistance by contacting Sara Khalid at (916) 654-3017. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation.

California Department of Food and Agriculture
Citrus Pest and Disease Prevention Committee
Outreach Subcommittee

SUBCOMMITTEE MEETING AGENDA

April 3, 2019 at 1:00 p.m.

Citrus Research Board Conference Room
217 N. Encina, Visalia, CA. 93279

Reserve your webinar seat at:

<https://attendee.gotowebinar.com/register/3211286834278332419>

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Subcommittee Chair. Any item not so noticed will not be considered or discussed. Each of the agenda items may include discussion and possible action by the Subcommittee. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: <https://www.cdfa.ca.gov/citrusSubcommittee/>.

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| 1. Call to Order, Roll Call and Introductions | Mark McBroom |
| 2. Review of February 6, 2019 meeting minutes | Mark McBroom |
| 3. Update on Strategy 5 – Outreach and Collaboration
In Support of Strategic Priorities 1-3 | Tracy Moehnke |
| a. Update on Outreach Results by Audience | |
| i. Quarterly Highlights | |
| b. State of HLB in California Meetings | |
| c. Roll Out of Outreach Plan for
Recommended Voluntary Actions | |
| d. Discuss Other Outreach Needs and
Opportunities in Support of Strategic
Priorities 1-3 | |
| 4. Grower Liaison Updates | Bob Atkins/Grower Liaisons |
| a. Grower Liaison Role in Outreach | Mark McBroom |
| 5. UC Outreach Update | Dr. Beth Grafton-Cardwell |
| a. Growers and Pest Control Advisor Outreach | |

- b. Master Gardener Activities and Projects
- c. Dynamic Future for the Outreach Program

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| 6. CCM Update | Alyssa Houtby |
| 7. CRB Update | Carolina Evangelo |
| 8. USDA Update | William Wepsela |
| 9. Other Items and Adjournment | Mark McBroom |

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