

California Citrus Pest and Disease Prevention Program Outreach Subcommittee Meeting

October 3, 2018

1:30 p.m.

Citrus Research Board Conference Room
217 N. Encina, Visalia, CA. 93279

Reserve your webinar seat at:

<https://attendee.gotowebinar.com/register/6379325076375656449>

This meeting is open to the General Public

AGENDA

1. Call to Order, Roll Call and Introductions Mark McBroom
2. Review of August 8, 2018 meeting minutes Mark McBroom
3. Finance Review Tracy Moehnke
4. Update on Strategy 5 – Outreach and Collaboration
NOTE: Outreach is designed to support all efforts in the strategic plan, with emphasis on Strategy Plans 1-3: Quickly detecting and eradicating diseased trees (SP1); controlling movement of psyllids (SP2); and suppressing psyllid populations (SP3). To do this, outreach is organized around three audiences:
 - a. Homeowner Outreach Update Tracy Moehnke
 - b. Industry Outreach Update Tracy Moehnke
 - i. Packinghouse Meetings
 - ii. CCM Update Alyssa Houtby
 - iii. Grower Liaison Update Bob Atkins
 - c. Local Government/Elected Official Update Tracy Moehnke
 - d. Other Ideas in Support of Strategic Priorities 1-3
5. UC Outreach Update Dr. Beth Grafton-Cardwell
 - a. Growers and PCAs
 - b. Master Gardeners
 - c. ACP Distribution and Management Website
 - d. Science for Citrus Health Website
6. CRB Update Carolina Evangelo
 - a. Fruit Mentor Report Dan Willey
7. USDA Update William Wesela
8. Other Items and Adjournment Mark McBroom

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdffa.ca.gov/plant/Meetings.html>

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Sara Khalid at (916) 654-0317 or sending her a written request to the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814, or email at Sara.Khalid@cdfa.ca.gov