

# California Citrus Pest and Disease Prevention Program Outreach Subcommittee Meeting

April 11, 2018,  
1:00 p.m.

Citrus Research Board Conference Room  
217 N. Encina, Visalia, CA. 93279

Reserve your webinar seat at:

<https://attendee.gotowebinar.com/register/151784671219951619>

This meeting is open to the General Public

## AGENDA

1. Call to Order, Roll Call and Introductions Mark McBroom
2. Review of February 7, 2018 meeting minutes Mark McBroom
3. Finance Review Tracy Moehnke
4. Update on Strategy 5 – Outreach and Collaboration  
NOTE: Outreach is designed to support all efforts in the strategic plan, with emphasis on Strategy Plans 1-3: Quickly detecting and eradicating diseased trees (SP1); controlling movement of psyllids (SP2); and suppressing psyllid populations (SP3). To do this, outreach is organized around three audiences:
  - a. Homeowner Outreach Update Tracy Moehnke
    - i. Voluntary Residential Tree Removal
  - b. Industry Outreach Update Tracy Moehnke
    - i. Area-wide Treatment
    - ii. Packinghouse Meetings and Field Crew Trainings
    - iii. CCM Update Alyssa Houtby
    - iv. Grower Liaison Update Bob Atkins
  - c. Local Government/Elected Official Update Tracy Moehnke
    - i. Tree Care/Removal of Uncared for Trees on City Land;
    - ii. Abatement of Abandoned Groves
  - d. Other Ideas in Support of Strategic Priorities 1-3
5. UC Outreach Update Dr. Beth Grafton-Cardwell
  - a. Grower Website
6. CRB Update Carolina Evangelo
  - a. Fruit Mentor Report Dan Willey
7. USDA Update William Wepsala
8. Other Items and Adjournment Mark McBroom

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Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/plant/Meetings.html>

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending him a written request to the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814, or email at [Victoria.hornbaker@cdfa.ca.gov](mailto:Victoria.hornbaker@cdfa.ca.gov).