California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting
October 13, 2016, 1:30 p.m.
Citrus Research Board - Conference Room
217 N. Encina, Visalia, CA. 93279
Reserve your webinar seat at:
https://attendee.gotowebinar.com/register/8043667905863056132
This meeting is open to the General Public

AGENDA

1. Call to Order, Roll Call and Introductions – Gunderson
2. Review of August 10, 2016 meeting minutes – Gunderson
3. Relevant Updates from Operations Subco – Hornbaker
4. USDA Outreach Update - Dixon
5. Finance Review – Nieri/Siles
    a. End of the Fiscal Year Financials
    b. End of Year Activity Report
6. CPDPP Industry Outreach Update – Nieri/Siles/Houtby
    a. Trade Media Relations
    b. Website Stats and Updates
    c. Grower/Liaison Outreach
    d. Meetings/Events
7. CPDPP Homeowner Outreach Updates – Nieri/Siles
    a. Website Stats and Updates
    b. Media Relations
    c. Advertising
    d. Asian American Outreach
    e. Material Distribution
    f. Events
8. UC Outreach Update
    a. Grower Website – Grafton-Cardwell
9. Legislative Outreach Update – Nieri/Siles
10. CDFA Outreach Update – Lyle/Pegos
11. CCM Update – Houtby
12. Other Items – Gunderson
13. Outreach Meeting Format Moving Forward
14. Adjournment

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at http://www.cdfa.ca.gov/citruscommittee/Meetings.html.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or victoria.hornbaker@cdfa.ca.gov