

**California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting
Tulare County Department of Agriculture
February 5, 2014, 1:30 p.m.**

<https://www2.gotomeeting.com/register/393512866>

- This meeting is open to the General Public -

AGENDA

1. Call to order, roll call, establish quorum, introductions – Olsen
2. Review of minutes from December 11, 2013 meeting – Olsen
3. Relevant updates from Operations Subcommittee meeting - Hornbaker
4. Finance Review
 - a. December financials – Siles
 - b. NST invoices – Siles
 - c. CCM invoices - Houtby
5. CPDPP industry outreach update
 - a. Grower website/eblasts – Siles
 - b. Packinghouse /FLC outreach – Siles/Houtby
 - c. Crisis Communication Management Team – Siles/Houtby
 - d. World Ag Expo – Houtby/Hornbaker
 - e. CCM Showcase – Houtby/Siles
 - f. Pesticide applicator outreach
6. CPDPP homeowner outreach updates
 - a. PSA performance – Siles
 - b. Media outreach (English & Spanish) – Siles
 - i. Chinese New Year – Siles
 - c. Priority focus areas – All (discussion)
7. UC outreach update –
 - a. Grower website – Grafton-Cardwell
 - b. Nursery outreach - Daugherty
8. Legislative outreach update – Olson/Siles
 - a. Priority focus areas – All (discussion)
9. Ventura County update – Leavens/Krist
10. CDFA outreach update – Lyle/Pegos
11. CCM update – Houtby
12. Other Items
13. Schedule next meeting & adjournment – Olsen

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdafa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or victoria.hornbaker@cdfa.ca.gov

CPDPC Outreach Subcommittee Meeting

Join us for a Webinar on February 5

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Space is limited.

Reserve your Webinar seat now at:

<https://www2.gotomeeting.com/register/393512866>

February Meeting

Title: *CPDPC Outreach Sub Committee Meeting*

Date: Wednesday, February 5, 2014

Time: 1:30 PM - 4:30 PM PST

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements

PC-based attendees

Required: Windows® 8, 7, Vista, XP or 2003 Server **Audio recommendations**

For individual participation, use a headset with built in microphone similar in quality to the Plantronics Audio 655 DSP (best option), a shure microphone (SM48 or better*) with external speakers (better option) or if neither of these are available, use a telephone line (good option). Please do not use the computer's built in microphone and speakers.

For group participation such as in a conference room, use a shure microphone as above with external speakers (best option), a polycom or equivalent device (better option), or if neither of these are available use a telephone line that is capable of being muted.

* The shure microphone can be connected to a computer USB port using a Shure X2u adapter.

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Mac®-based attendees

Required: Mac OS® X 10.6 or newer

Mobile attendees

Required: iPhone®, iPad®, Android™ phone or Android tablet